

My Wedding Favors Raises Breast Cancer Awareness with New Pink Ribbon Collection

Online retailer My Wedding Favors offers Pink Ribbon collection line of wedding favors and gifts to raise funding and awareness to breast cancer research.

August 8, 2008 (FPRC) -- The fight against breast cancer has gained a new ally in MyWeddingFavors.com, as they introduce a new line of inspiring wedding favors. The "In Favor of a Cure" Pink Ribbon Collection represents much more than attractive wedding favors. It also represents a commitment to raise awareness and funds for breast cancer research and survivors, as 10% of the net proceeds from the sale of our new "Pink Ribbon" collection will be donated to two national breast cancer organizations: the Young Survival Coalition (which supports young women in their 20's and 30's who are surviving the disease) and the Making Memories Foundation (an organization that grants the wishes of women who are unfortunately losing their battle against breast cancer.)

This collection of meaningful wedding favors, which prominently displays the signature "Pink Ribbon" symbol, includes three inspiring styles. The frosted-glass photo frame features a dark-pink ribbon against the lighter-pink frosted glass. The Pink Ribbon favor boxes are the perfect container for the bride's favorite candies, and an openwork ribbon on one side lets the pink box underneath show through. Made of a unique pink paper that contains wildflower seeds, the Pink Ribbon plantable favors are a beautiful way to double the return that grows from the eco-friendly favors. No matter which style is chosen, these favors will hold special meaning for brides who have been touched by breast cancer in any way.

"We were so touched by the uplifting and determined spirit one of our employees, who is a two-time survivor of breast cancer, that we decided to add this collection as a celebration of her, the many other strong survivors, and those who have succumbed to the disease," says Brooke Johnson, Retail Catalog Manager at MyWeddingFavors.com. Designed by Kate Aspen, these favors provide a unique opportunity for MyWeddingFavors.com and their customers to partner with purpose and a promise to make a difference in the lives of women with breast cancer. MyWeddingFavors.com is a preferred retailer for Kate Aspen, a top-tier designer and manufacturer of unique wedding favors and bridal shower favors.

ABOUT MYWEDDINGFAVORS.COM

My Wedding Favors located online at <http://www.myweddingfavors.com> is the #1 site for wedding favors, bridesmaid gifts, groomsmen gifts and wedding accessories. My Wedding Favors buyers search the world over, drawing from the finest artisans in their search for striking, elegant favors, wedding accessories and gifts that are a distinct pleasure to both give and receive. My Wedding Favors is a flagship website of The Shops at 24Seven, dedicated to bringing customers the perfect online shopping experience each time they visit.

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