

Author Robert Bernardini Publishes Guide On How to Write More Effectively

Renowned children's book author Robert Bernardini offers tips for writers in a new special report titled: 'How to Write More Effectively and Sell Your Published Works.'

August 18, 2008 (FPRC) -- Children's book author and writing workshop instructor Robert Bernardini has published a special report for aspiring authors titled 'How to Write More Effectively and Sell Your Published Works.' The guide answers many questions that often perplex writers such as how to produce more engaging written material, how authors can broaden their writing scope, and finally, how writers can sell and publish their works.

Bernardini introduces writers to the POWER plan of writing. The acronym 'POWER' stands for Plan, Organize, Write, Edit, Rewrite – a plan that has helped Bernardini write and publish a number of books including

- The Crystal and the Keyhole: Santa's Magic Secret,
- The Truth About Children's Health: The Comprehensive Guide to Understanding, Preventing, and Reversing Disease
- The Golfer's Night BeFore! Christmas
- A Southern Time Christmas
- Southern Love for Christmas
- Santa's Christmas Surprise
- Christmas All Over

In this useful guide, Bernardini reveals strategies writers can apply to clearly separate the beginning, middle, and ending of the piece to bring more structure and clarity to their written works. Tips such as 'keep your readers guessing' throughout the beginning of the work, showing emotions rather than telling emotions throughout the middle, and adding a surprise twist at the end, help writers to craft more engaging pieces.

Robert Bernardini's guide to more effective writing is available at no cost online at: <http://www.scribd.com/doc/4836476/Article-How-to-Write-More-Effectively-and-Sell-Your-Published-Works>.

About Robert Bernardini: Robert Bernardini is the author of numerous children's books including the Golfer's Night BeFORE! Christmas, The Crystal and the Keyhole – Santa's Magic Secret, A Southern Time Christmas, Southern Love for Christmas, Santa's Christmas Surprise, and Christmas All Over. Robert Bernardini is also the author of the book, 'The Truth About Children's Health,' a comprehensive resource that has been called one the most important books available today by health care professionals. Robert Bernardini's entire collection of works is available for purchase online at Amazon.com or through PRI Publishing at (419) 869-7901.

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