

CPR Publicity Creates a Niche in Portland

East Coast Public Relations Company Finds New Home in Oregon

August 19, 2008 (FPRC) -- Portland, Oregon: CPR Publicity, a new Portland publicity, public relations and marketing consulting practice, has completed its suburb-to-suburb relocation from Washington, DC. Formerly ensconced in the DC suburb of Annandale, Virginia, CPR Publicity is now settled in the Portland suburb of Tigard, Oregon and is quickly amassing an eclectic clientele. Once known as Creative Professional Resources, CPR Publicity is creating an interesting niche within the Portland small business community, giving them an edge over the large corporations that have bigger budgets for broad PR campaigns.

"It has been quite a change moving from Washington, DC to Oregon," said Matthew Bratschi, owner and CEO of CPR Publicity. "Washington, DC certainly has its own unique identity and Portland, Oregon maintains a voice for social progress quite different from the typical cities lining the Eastern seaboard. And that creates a distinct effect on the arts and culture of the area."

Bratschi has over 18 years' experience working in public relations. He initially started CPR Publicity as Creative Professional Resources in 2001, based in Virginia. Over the years, stories have been placed with every major wire service including Associated Press, Agence France Press, United Press International, Deutsche Press Agentur, and Reuters. Those placements have resulted in stories in numerous publications that have spanned the globe. Other stories have also been placed with the Washington Post, USA Today and International Herald Tribune.

"CPR Publicity has experience with nearly every news medium and all societal strata. Radio, television, newspapers, magazines, cable access, and the internet have all given exposure to the messages weâ€™ve created," said Bratschi.

Organizations that have utilized CPR Publicityâ€™s services include Tony Starlightâ€™s Supperclub & Lounge, Six String Central School of Music, Weaver Technologies, GoldfishNetwork.com, Portland Independent Film, Inc., Americymru.com and the Tualatin Schoolhouse Food Pantry.

CPR Publicity not only provides a full breadth of public relations services that include strategic communications plans and image consultation but also offers marketing services in the form of copy writing, proofreading, research and other vital promotional actions.

For contact and additional information, visit www.cprpublicity.com.

###

Contact Information

For more information contact Matthew Bratschi of CPR Publicity (<http://www.cprpublicity.com>)
503-639-3691

Keywords

[portland](#)

[publicity](#)

[public relations](#)

You can read this press release online [here](#)