

## Another Happy Ending...

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August 29, 2008 (FPRC) -- Tracesmart have successfully reunited a father and daughter as part of their Missing Person campaign

If you like happy endings then you will be pleased to know that Lisa Starret and her father, Thomas Critchley, have been successfully reunited after 21 years apart. The pair, unified in conjunction with Tracesmart's Missing Person campaign, met for the first time yesterday in Blackpool, where Mrs Starret's father now lives.

Mr Critchley and his daughter were reunited by Louise Hewlett, Tracesmart's Public Relations & Trace Co-ordinator, as part of Tracesmart's Missing Person campaign which enables people to find relatives or friends for free in exchange for their story. Explaining the background behind the reunion Hewlett remarked, 'Lisa contacted Tracesmart looking to find her father whom she had never met. Her parents had split up when she was a baby and her mother moved to Belfast – that was 21 years ago.'

To aid Hewlett's search Mrs Starret provided her father's approximate age and a last known address, with this Hewlett conducted an address search using Tracesmart online – the UK's most powerful people search engine which utilises information from datasets such as the electoral roll . Armed with the information Mrs Starret provided, Hewlett found one positive result and after verifying Mr Critchley's identity telephoned Mrs Starret with the good news. Hewlett commented, 'When I last spoke to Lisa she had travelled to Blackpool with her husband and children to meet her Dad. I believe they met for the first time yesterday.' As part of the information available through Tracesmart's online people search facility, and via negotiations with Mr Critchley, Hewlett was able to facilitate the reunion by providing Mrs Starret with her father's telephone number.

Tracesmart's Missing Person campaign is overseen by Owen Roberts, Tracesmart's Communications Manager. On the topic of the campaign and this latest reunion Roberts commented, 'The Missing Person's campaign has been a great success for Tracesmart and our reunited customers. Lisa and her father's story is another example of just how easy it can be to track down a lost loved one using our search facility. The media has been keen to feature our reunion stories and hopefully it will encourage more people to start searching for their long lost friends or relatives'.

### Notes to editors

- Tracesmart was founded in 1999 by a group of experienced people tracing experts and professional genealogists. Over the years, they have been instrumental in reuniting 1000's of families and friends. Tracesmart also has a corporate division and online resource, Tracesmart

Corporate, who supply a diverse range of consumer data cleansing, identification and tracing tools to a wide variety of industries.

- Louise Hewlett is a driving force in Tracesmart's Missing Person's campaign and has been tracing people for 2 years. Louise has previously appeared on BBC 1's Missing Live programme to discuss tracing and one of her previous successful reunions.
- Owen Roberts is Tracesmart's Communications Manager and has over 25 years in the creative and advertising industries including 7 years with the BBC. Owen recently joined Tracesmart with the view of keeping one eye on public relations whilst overseeing business development projects with the other.

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### **Keywords**

[People Search](#)

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[Address Search](#)

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