

ITCN NJ Web Design Announces Acceptance In The BBB

NJ Web Design, SEO and Programming firm ITCN announces acceptance into the New Jersey chapter of the Better Business Bureau

September 16, 2008 (FPRC) -- ITCN NJ Web Design and Marketing announced today that it has been accepted into both the New Jersey chapter of the Better Business Bureau and the BBB Online Reliability program. ITCN is a recognized leader in the web development industry in New Jersey, having been designing, developing, programming and marketing online ventures in Morristown, NJ since 1998.

"We are proud and extremely pleased today to announce our acceptance into the Better Business Bureau," says Barry Wise, founder and President of ITCN NJ Web Design and Marketing. "I think there is no better way to highlight our complete commitment to customer satisfaction. Our 100% client satisfaction rate spanning a decade in the industry is no better proof of this."

The Better Business Bureau's vision is to create "an ethical marketplace where buyers and sellers can trust each other," according to their website. It accomplishes this by publishing any customer grievances which might be lodged against a business. More importantly, though, is that it gives businesses the chance to respond to and correct any customer satisfaction issues. The BBB often acts as a mediator for customer grievances. If a complaint is ever reported, the business has a chance to rectify the situation by answering the complaint and taking steps to correct it.

"Of course I'm proud that not one customer complaint or grievance has been filed against ITCN in 10 years, " says Wise. "And I doubt one ever will be. But if the need ever does arise we look forward to the opportunity to publicly demonstrate our commitment to customer satisfaction. Since the majority of our projects are repeat business from satisfied customers, you can rest assured that we go above and beyond the call for complete and total customer satisfaction."

ITCN provides four primary Internet services: Web Design, Search Engine Optimization (or SEO), Application Programming, and Online Marketing. "If you've got a website you want to build, promote and make successful, we're pretty much your one-stop shop, " says Wise. ITCN has been operating out of Morristown, New Jersey since 1998, and has since completed hundreds of projects for businesses of all sizes, ranging from local restaurants to Lucent, IBM and AT&T.

ITCN NJ Web Design and Marketing publishes its services and portfolio online at <http://www.itcn.com> or you can call them directly at 973.538.9066.

Contact Information

For more information contact Barry Wise of ITCN NJ Web Design and Marketing (<http://www.itcn.com>)
973.538.9066

Keywords

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