

## **Blinds Express and Comfortex Window Fashions Launch Breakthrough Odysee™ Insulating Window Blinds**

*New window blinds product by Comfortex offers the energy efficiency of cellular shades with the variable light control of traditional wood blinds.*

September 24, 2008 (FPRC) -- ROCHESTER, NY -- The new Odysee Insulating Blinds by Comfortex Window Fashions, offered at [BlindsExpress.com](http://BlindsExpress.com) combines the energy efficient performance of cellular shades, with the variable light control of traditional wood blinds.

Odysee features flexible fabric vanes that when compressed provide an open view through and when expanded into cells, provide superior window insulation. Available with both light filtering and room darkening fabric collections, the white color to the exterior not only provides a uniform external appearance but also aids in the reflection of heat and protects against damaging ultraviolet rays.

Odysee provides year-round energy savings providing up to 71% more insulation then compared to standard horizontal wood blinds.

"Odysee Insulating Blinds are both beautiful and durable. Odysee combines all the functionality of a blind, plus the tremendous benefit of superior insulation. The color choices in two fabric options, will appeal to a broad spectrum of designers and consumers," said Thomas Williams, Systems Administrator for Blinds Express (<http://www.blindsexpress.com>).

Odysee Insulating Blinds are built with green technology utilizing a highly innovative and automated manufacturing and fabrication process that minimizes landfill waste.

About Blinds Express: Blinds Express (<http://www.blindsexpress.com>) is a leading online window fashions retailer offering a wide selection of window blinds and window shades. The salespeople at Blinds Express, with 36 years of experience, are experts in the field of Custom Window Fashions. For more information on Odysee Insulating Blinds visit Blinds Express online or call 1-800-836-4488.

### **Contact Information**

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### **Keywords**

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