

Dallas SEO Company Hired by Private Jets and Air Charter Services Firm

Dallas SEO Company has been retained by Air Compair to handle its internet marketing. The leading air charter services firm, Air Compair, with its unique membership based discount model, is determined to become the leading online destination for private jets and air corporate travel.

October 13, 2008 (FPRC) -- Air Compair, the country's leading membership-based private jets and air charter services, has hired SEO 1 Services to position the company as a leader in online air charter travel. Air Compair allows its members to find charter flights in 41 states across the country, making an easy-to-navigate, user-friendly website an indispensable part of Air Compair's internet marketing strategy. By creating a first-class customer/company interface, SEO 1 Services is prepared to help Air Compair experience continued success in the private jets booking industry.

Unlike traditional air charter brokers, Air Compair is a membership-based service. This allows members to avoid high broker fees, which is of particular interest to corporate travelers who find membership-based air charter necessary in their pursuit to avoid rising commercial airline costs and increased wait times in airports. Since much of Air Compair's business comes from travelers searching the internet for an air charter service, Air Compair felt it prudent to partner with a leading internet marketing firm.

We offer a unique opportunity for corporate travelers and others who desire charter travel, so we really needed a way to put our name out there for potential customers. SEO 1 Services has the expertise we were looking for in our quest to increase business and enhance customer relations, says Mike Scaminaci, Air Compair's CEO

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SEO 1 Services specializes in organic Search Engine Marketing (SEM) strategies, which is exactly what Air Compair needed to increase visibility among those searching for a low-cost, reliable way to charter aircraft.

While many online businesses choose to use Pay-Per-Click (PPC) advertising, SEM is a long-term strategy that focuses on a creating global visibility to potential customers. Air Compair executives are confident that this strategy will increase revenues and attract newcomers to the concept of membership-based air charter services.

About Air Compair:

Air Compair is a US based air charter services company providing discounted executive and corporate travel packages. Visit [Air compair](#) to learn more about its available private jets and corporate air travel packages.

Tel: (888) 229-5100

About SEO 1 Services:

SEO 1 Services is a Dallas based SEO company providing internet marketing and online visibility services.

Tel: 888-751-1114

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