

Optima Systems Chosen As Construction Marketing Awards Finalists

Glass partitions specialist, Optima Systems has been nominated for a coveted Construction Marketing award.

October 20, 2008 (FPRC) -- LONDON- Optima Systems is proud to announce that it has been shortlisted for a prestigious Construction Marketing award 2008.

The company, who specialises in demountable office walls, has been chosen as a finalist in the Best Use of a Website category. The judging panel liked Optima Systems' use of flash animations to convey important and complex information about the inner workings of each partitioning system, as well as the overall site presentation.

The website was created by award-winning digital design agency, Cyber-Duck, whose previous accolades have included a gold Communicator award for its own website, www.cyber-duck.co.uk, along with various other highly coveted awards for its client's websites.

The Construction Marketing Awards are universally recognised as a unique and highly regarded measure of excellence in construction marketing and business development and recognise the creativity, innovation and effectiveness of a company's marketing strategy.

The black-tie awards ceremony will take place on 27th November in London and will play host to some of the biggest names in construction.

For more information on the awards visit: <http://www.constructionmarketingawards.com>

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About Optima Systems:

Optima offers the highest quality service and innovative design to secure consumer satisfaction and ensuring that their extensive range of partitioning systems are able to meet customers' exacting specification supported by technical expertise to ensure successful project completion.

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