

## **Fire Etc Helps San Diego Residents Prepare for Fire Season with Firefighting Equipment And Gear**

*Fire Etc is the premier source for quality firefighting gear and equipment for fire departments, construction and industrial industries, the U.S. military and homeowners.*

October 20, 2008 (FPRC) -- SAN DIEGO, CA --. Although San Diego County's fire season is most intense from August to November, the area is a well known hot spot year-round. That's why Fire Etc, Southern California's leading resource for quality new and used firefighting equipment and protection, stands ready with the most current and innovative products available.

For more than 18 years, fire-protection experts consistently have turned to Fire Etc for the finest firefighting gear, including Crew Boss brush jackets and pants; wildland goggles and helmets; Shelby wildland gloves; True North gear bags and packs; fire tools, including Council Tool axes; fire shelters; fire hoses; Amerex fire extinguishers and more.

"We have long-time relationships with the industry's top manufacturers, so we're in the envious position of being able to offer a fantastic range of quality gear. All made right here in the USA and all competitively priced, which our customers appreciate," said David Duea, president of Fire Etc (<http://www.fire-etc.com>).

Fire departments from all levels, including federal, state, local and volunteer, rely on Fire Etc for its 50-plus years of experience in the fire equipment industry. The company does business with departments throughout the United States, Canada and Mexico. Within the industrial and construction industries throughout Southern California, Fire Etc has solidified its reputation and ability to provide everything the client needs to get the job done correctly and safely.

The U.S. military also has recognized Fire Etc's expertise, awarding the company numerous contracts over the years to provide equipment, special purpose clothing and a variety of firefighting gear, accessories and supplies.

"We're a trusted and approved resource for the U.S. military, so we have the current specifications and experience to provide whatever deliverables needed in a very short period of time," Duea said.

When it comes to home fire safety, one of the company's more popular pieces of equipment is the Fire Marshal Pool Pump, which offers homeowners the ability to use pool water to fight a fire, if the situation is safe to do so. Also available and often asked for is Thermo-Gel, a heat-absorbing fire retardant that in laboratory tests has slowed the spread of flames by 75 percent or more.

While experience and quality certainly count, its Fire Etc's overall philosophy of doing business that customers also appreciate.

"From the outset, we listen very carefully to what they want and what their goals are before we proceed with giving them our absolute best solution for their particular situation," Duea said.

About Fire Etc: Fire Etc (<http://www.fire-etc.com/>) is Southern California's leading resource for

quality new and used fire firefighting equipment and firefighting protection gear. Fire Etc, with headquarters in San Diego, Calif., has more than 50 years of experience in the fire equipment industry.

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