

Recession Creates Huge Bargains for Shoppers

Diamonds are Girl's Best Friend, but pearls will win her heart in this holiday with bargain prices \$20. www.CathayGems.com has launched a new selection of pearl jewelry that breaks forever the boundary between the gently rounded pearls and brilliantly faceted diamonds.

October 30, 2008 (FPRC) -- With a struggling economy, luxury items may not be on the top of everyone's list, but smart shopper will be able to celebrate the holidays this year not only in style, but also with rock bottom prices.

Adapting to today's struggling economy, CathayGems.com has launched a startling new selection of pearl jewelry to their showcase that breaks forever the boundary between the gently rounded pearls and brilliantly faceted diamonds.

These blended pieces manage to harmonize the hardest gems on earth with the soft warmth of their archrivals to create an effect that is not only dazzling in their look, but also tempting for bargain shoppers for a budget as low as \$20.

Huge AAA grade 10 mm pearls surrounded by over 16 sparkling CZ diamonds form the focal point of the gorgeous ring set in 925 pure sterling silver. Dangling pearl earrings and drop pearl necklaces can also be found to provide a matched set, and the color selection includes black, white, pink, mauve, chocolate and yellow pearls to ensure a match for even the most particular client.

For those who prefer a more personal piece, CathayGems provides customization at no extra charge, and guarantees customer satisfaction with every piece they ship. Their pearls come directly from family owned pearl farms, cutting out the middleman and providing the highest quality freshwater pearls at a price anyone can afford, and their artisans are highly skilled and creative.

The San Diego based pearl company has been providing only the finest pearl jewelry for years, and is pleased to expand their line by offering these combination pieces. Other new items now available include bracelets that intersperse black onyx beads with translucent crystal beads for a stark effect, and again, matching earrings and a necklace can be purchased as well.

Jade and turquoise blends are also becoming fashionable, and CathayGems is committed to keeping up with current trends by staying ahead of the curve. The long range plan is and has always been to provide all types of high quality, well crafted jewelry at the same low prices their customers have come to know and appreciate.

"As the holiday season approaches, we are adding more new items to our already extensive selection. However, because of the current economic climate, we have already begun drastically lowering prices on existing inventory in expectations of strong pre-Christmas sales of their new and exciting combination jewelry pieces. With free shipping option and 90 day money back guarantee, we are hoping customers will still be able to celebrate the holidays in style this year." Said spoke person Lan Toma.

Diamonds are Girl's Best Friend, but it looks like pearls will win her heart in this holiday with these

bargain prices.

About Cathaygems.com

www.Cathaygems.com are branches of C.D. Plus, Inc., an established California corporation, which serves the wholesale and retail industries with freshwater pearls and fine pearl jewelry directly from pearl farms and operates an in-house manufacturing unit. Its headquarters are in San Diego with offices in China and representatives worldwide. The organization has an impeccable record with the BBB. For more information, log on to www.cathaygems.com or call Lan Toma, spokesperson, at (619) 405-8044.

Contact Information

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