

Leading People Search Providers Hire New IT Specialists

Tracesmart Continues to Expand Technical Team

November 7, 2008 (FPRC) -- November signals the beginning of a new career for some, as Tracesmart announce further expansion of their IT workforce. The technical department, based at their waterfront headquarters in Cardiff Bay, has recruited three new team members as a result of escalating workloads arising from increased demand for their people and name search services.

Tracesmart has continued to invest heavily in their product range following the acquisition of the 2008 Electoral Roll in April, and visitors to the site can now access close to 300 million records. These enhancements have been a resounding success as the website has seen a sharp increase in visitors – prompting the company to expand their technical team. The IT department has recruited two web developers and a software analyst; the primary role of the web developers will be to improve and expand the range of services on offer and assist in the maintenance of existing tracing services; the software analyst will work on the planning and production of specifications for all new products, developing bespoke product ideas for their ever expanding portfolio.

The team is headed by Technical Director, Paul Weathersby, who as well as producing and developing Tracesmart's flagship people search facility, has established a committed and extremely competent IT department. Weathersby comments, "We are growing as a company and experiencing an influx of new customers, so we need more IT staff to maintain our high level of service. We are always looking for new ways to enhance our customers experience through value added services that complement our existing product range and to facilitate this it is necessary to expand our technical team."

Further to developing consumer services, the new recruits will also be working on Tracesmart's corporate service suite. The new employees are part of a recruitment drive that has already seen the company double in size in the recent months, with numerous departments continuing to expand their workforce to handle the ever increasing demand for their services.

The growth of the company has been endorsed by Tracesmart's Managing Director, Michael Trezise, who comments; "The rapid rate of recruitment throughout the last year can be attributed to the continued growth of our key products and services, and heightened media interest. Tracesmart continues to be the leading suppliers of tracing services to consumers and businesses alike; from customers needing a simple address search or a missing person search, to large financial institutions requiring assistance with data cleansing or asset reunification projects; the range of services we provide are endless."

Notes to Editors: www.tracesmart.co.uk is the UK's leading people search engine. Developed by a team of highly experienced tracers and world class IT professionals, the site has helped thousands of people reunite with old friends and lost loved ones.

Paul Weathersby is an industry leading IT specialist, who, along with his team, develops and maintains the cutting edge technologies which drive www.tracesmart.co.uk

Michael Trezise – Founder and Managing Director of Tracesmart, Trezise has extensive experience

in the tracing industry, experience which drives the development of new services and provides the company with a distinct competitive advantage.

Contact: Owen Roberts – Communications Manager Tracesmart Ltd

2 Sovereign Quay

Havannah Street

Cardiff

CF10 5SF

Tel: 02920 474 114

Mobile: 07775 700 480

Email: owenr@tracesmart.co.uk

Photo's Available on Request.

Contact Information

For more information contact Adam Smith of Tracesmart (<http://www.tracesmart.co.uk/>)
02920 474159

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