

## **Canadian Families Escape the Confines of the Hotel Room in Favour of Florida Vacation Homes**

*Emerging trend of “vacation rentals by owner” makes myholidayhomerental.com the hottest destination for Canadian travelers heading to Florida.*

November 18, 2008 (FPRC) -- Canadian families are catching on to a new way of planning their holiday stay. It's called “vacation rentals by owner.” Simply put, homeowners are turning their second properties into rental homes for vacationing families.

What's the attraction? Rental properties combine all the amenities of top-quality hotels with the convenience and privacy of a comfortable, often luxurious, home. Travelers can rent a place with a fully equipped kitchen, dining room, private pool and/or full backyard for as low as \$85 night. It's not a difficult choice when faced with spending a week in a 400 square foot hotel room.

myholidayhomerental.com, the first vacation rental by owner site for Canadians, is one of the hottest destinations for booking luxury Florida vacation homes. “The trend of vacation rentals is huge across Europe and in North America,” says business manager Alan Beech. “The trick is finding a site that's trustworthy. Because it's backed by Metroland Media Group—a community newspaper giant—myholidayhomerental.com is a site where visitors know they'll find quality properties that won't disappoint them when they actually walk in the door.”

“The best part of the site is that searchers can find accommodations, from beachside Florida condos to six-bedroom vacation homes, that fit their budget and length of stay.” The other plus is that renters deal directly with the owners of the Florida vacation rentals. Not only does that mean more personal service, but also it often saves the booking fees property managers charge, so the prices are more attractive.

Visitors to myholidayhomerental.com can search hundreds of Florida vacation homes, which are divided by region for easier searching and comparison of prices and features. They can also learn about local entertainment and sightseeing options. Plans are to expand the site to incorporate other popular travel destinations in the future.

For more information, visit [www.myholidayhomerental.com](http://www.myholidayhomerental.com) or contact Alan Beech at 289-241-7788 or [abeech@myholidayhomerental.com](mailto:abeech@myholidayhomerental.com).

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