

Cool Material Launches Its 2008 Guy Gift Guide

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November 29, 2008 (FPRC) -- The 2008 Guy Gift Guide by Cool Material just launched and features a selection of cool gifts for the men on your list this year. Categories include gadgets, books, clothing and gear and all products have one thing in common - they're cool.

Looking for the perfect gift for the men on your holiday list can be a challenge. Cool Material, the blog that is dedicated to 'what men really want,' is always the place to turn for the best in guy gear. This year they have created the ultimate guide for mens gifts to help shoppers find something for even the most 'hard to buy for' man in your life.

The 2008 Guy Gift Guide features all of the unique items that Cool Material focuses on year round. Founder and owner Tim Jacobsen explains, 'We spend all year scouring the web and stores for great products for men. The Guy Gift Guide simply puts all of those cool things into an easy to browse format, to make searching and shopping for men's gifts effortless.'

The 2008 Guy Gift Guide is broken down into personality profiles such as: the professional, the artist/designer, the cook, the gadget guy, and the game playa. Cool Material's suggestions range in price from under \$100 to over \$1000. Whether shoppers are looking for an iPhone case to stuff his stocking or a Ducati Streetfighter to really knock his socks off, Cool Material's 2008 Guy Gift Guide is sure to help check off all of the beloved dudes on their list.

About Cool Material:

Cool Material scours the web, magazines, and stores looking for the latest trends and gear for men. Whether it's the latest iPod gadget, a cool new men's watch, or a new set of summer flip flops, Cool Material tracks down the gear you need to know about. Visit Cool Material at <http://coolmaterial.com>

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