

## **Rodeo Drive Plastic Surgery Unveils Its Own YouTube Channel**

*Rodeo Drive Plastic Surgery in Beverly Hills, California has developed and made life its own YouTube Channel. The vides there provide educational materials for the public.*

December 31, 2008 (FPRC) --

Rodeo Drive Plastic Surgery, located on Rodeo Drive in Beverly Hills, recently unveiled its own YouTube channel. Dr. Lloyd Krieger, the founder and medical director of Rodeo Drive Plastic Surgery, notes that plastic surgery can be somewhat confusing to potential patients. "There is a lot of information out there, with news shows, tabloids, and reality shows," notes Krieger. "Our YouTube channel was designed to bring a lot of information about plastic surgery to one place, and allow people to cut through the clutter."

Krieger wants his patients to make informed decisions. To that end, this Beverly Hills plastic surgeon created the collection of videos. There are videos of this medical director giving a tour of his facility, patients describing their own procedures, and videos from various news outlets about cosmetic surgery.

"Our hope is that patients will not only enjoy these videos, but also gain a better understanding of what plastic surgery may be able to offer them as well," concludes Krieger.

About Dr. Krieger: Dr. Krieger is a California plastic surgery specialist who was educated at Stanford University and the University of Chicago. He completed his residencies in general surgery and plastic surgery at UCLA Medical Center and maintains operating privileges at UCLA and Cedars-Sinai medical centers. He has established a unique professional network to offer his patients a lifestyle overhaul along with their surgery, which may include a new wardrobe at nearby Rodeo Drive shops, a new hairstyle, spa treatments or a new fitness regime. These steps can enhance the results of procedures such as tummy tuck.

About Rodeo Drive Plastic Surgery: Nestled next to Chanel, Dior and Tiffany & Co., Rodeo Drive Plastic Surgery is the only plastic surgery center on Rodeo Drive. The posh 5,000 square foot facility looks more like a boutique than a doctor's office. This center specializes in breast augmentation in Los Angeles. It also offers innovative techniques for liposuction.

Rodeo Drive Plastic Surgery's on-site surgery center is accredited by AAAHC and Medicare and the full-sized operating rooms and recovery suites are equipped with the latest equipment and fully staffed at all times to provide the best patient care possible. "We designed our center to combine the convenience of storefront shopping with what I call the Four Seasons treatment," Dr. Krieger concludes. "Because cosmetic surgery is elective, people are looking for a first-class experience, and that's what we offer at our center." California cosmetic surgery is practiced in a cutting edge environment and the center seeks to define the best in service and latest techniques in plastic surgery. The center also specializes in Beverly Hills liposuction and all specialized procedures from this California plastic surgeon procedures.

Rodeo Drive Plastic Surgery and its medical director Dr. Lloyd Krieger have been featured in the local, national, and international media. Some recent stories have appeared on Access Hollywood,

Elle, Star, InTouch Weekly, Life & Style, Maxim, The Los Angeles Times, Los Angeles Magazine, Fortune, The Wall Street Journal, The New York Times, The Los Angeles Daily News, The Washington Times, KTLA Morning News, Univision, Telemundo, France's T I vision Française 1, Japan's Chocolat Siene magazine, Mexico City's Reforma magazine, Denmark's Q magazine, Sweden's AftonBladet newspaper, New Zealand's Flipside magazine, and England's Daily Mail newspaper and Grazia magazine.

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