

BotProof Expands Beta Release of Anti-Bot Identity Theft Solution

MySafe protects your private information from being read by automated bots

January 5, 2009 (FPRC) -- NAPERVILLE, Ill. – BotProof, a leading provider of innovative Internet security solutions, is expanding its consumer-oriented identity theft solution – MySafe – to an increased number of beta testers. Individuals may sign up for the beta version by registering at the MySafe beta Web site, <http://www.BotProof.com/MySafe>.

BotProof's MySafe protects passwords and other personal information from being stolen by nefarious programs, also known as bots. Using patent-pending technology, MySafe creates security images that are easy to read, but can only be viewed by humans.

"The Internet is plagued by a growing number of automated programs – bots – whose sole purpose is to steal your personal information," says BotProof founder and CEO Jason Koziol. "The bots use this information for anything from the annoying, such as sending you spam, to the illegal, such as charging your credit cards for items or services you never approved."

Koziol said BotProof's MySafe will allow members to continue to use the Web, even publish their e-mail addresses, without the fear of their most private information being hijacked for illicit purposes.

BotProof is expanding enrollment for a limited time in the free beta test, and beta participants will continue to receive free service after the test concludes and retail services are launched.

"We have been successful thus far in achieving our goals for beta test enrollment," Koziol said. "and want to accommodate the requests we have received to expand the number of participants."

For more information about BotProof, visit BotProof's Web site, <http://www.BotProof.com>.

About BotProof

BotProof is an Internet security software company solving the leading concerns for Internet-driven enterprises and their customers: bots and botnets.

BotProof has developed multiple patent-pending technologies to prevent bots from accessing members' personal information and wasting resources. Our technology is exponentially more secure than current marketplace offerings and is applicable in many areas to both enterprises and consumers.

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Keywords

[bots](#)
[identity theft](#)

[passwords](#)

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