

## **'Consulting 4 Profit' - New DVD Home-Study Training Course for Anyone Wanting to Make a Successful Career Move from Management into Freelance Consultancy**

*UK coaching expert, Ian Munro, has put his 18 years of consultancy training experience into 'Consulting 4 Profit', the new DVD-based home-study course, published by Sounds Good Ltd. The programme is aimed at individuals who are considering the career move from manager to freelance consultant, and is designed to give them the skills they need in order to make that change quickly and successfully.*

January 16, 2009 (FPRC) -- 'Consulting 4 Profit' is the new DVD-based home-study course from coaching expert, Ian Munro, published by Sounds Good Ltd. The programme is aimed at individuals who are considering the career move from manager to freelance consultant, and is designed to give them the skills they need in order to make that change quickly and successfully.

Ian Munro explains, 'Anyone who's had a successful few years in a senior management role will have picked up valuable skills and knowledge that they can use in a consultancy role. But where they can fall down is in their ability to run their consulting as a business. Since 1990 I've helped hundreds of clients by giving them a structured framework of techniques and skills by which they can take stock of their existing resources of knowledge and expertise, market themselves effectively to prospective clients, and go on from there to generate ongoing work and ensure continuing income streams.'

The 'Consulting 4 Profit' programme recreates Ian's tried and tested seminar format in the video studio, using real-life clients, combined with sections of intimate tutorial to explain issues in greater detail. The three DVDs work in conjunction with a Programme Workbook to provide a step-by-step training course that's easy for any would-be consultant to follow. Sounds Good director, Martin Maynard, elaborates, 'We believe that in these times of financial uncertainty, more people will be looking to get into consultancy as a way of taking control of their futures and enhancing their lifestyles with the potential to earn more and work less. With 'Consulting 4 Profit', we've made Ian Munro's experience available to all. It's an investment that can easily pay for itself by steering you around the pitfalls and showing you the fast track to success as a consultant.'

'Consulting 4 Profit' is available now for secure online purchase, exclusively from: [www.consulting4profit.co.uk](http://www.consulting4profit.co.uk) at the VAT inclusive price of Â£399.05. The website contains details of the programme, together with video comments from some of Ian Munro's past clients. In addition, visitors can apply for a free online questionnaire designed to assess their strengths and weaknesses in regard to moving into consultancy, and also a free video where Ian reveals more about his background and coaching methods in a relaxed, hype-free interview format.

### **Contact Information**

For more information contact Henry Smithson of Sounds Good Ltd. (<http://www.soundsgood.co.uk>)  
+44 (0)118 930 1700

### **Keywords**

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