

Custom Blog Design Firm Spyre Studios Named As An Official WordPress Consultant

Spyre Studios, a leading custom blog design firm founded by social media rockstar Jonathan C. Phillips, was recently added to the official list of WordPress Consultants from around the world.

January 17, 2009 (FPRC) -- MONTREAL, QC – The custom blog design firm, Spyre Studios, recently announced that it has been recognized on the official list of WordPress consultants.

With less than 80 worldwide listings, the WordPress consultants list is a compilation of qualified web design and software development firms that are experienced specifically in the WordPress application.

Along with being named as an official WordPress consultant, Spyre Studios is a leading blog design firm that also specializes in freelance blogging services including social media consulting. Additionally, the boutique firm offers customized web design services and also frequently collaborates on various blogging projects with other professional designers, bloggers and social media strategists to help its clients create the most effective blog design, while simultaneously maximizing their online presence.

“Our extensive blogging experience has generated amazing results for our clients. By being included on the WordPress list, we are confident that we will now be able to provide freelance blogging services to an even greater client base,” says Jon Phillips, lead designer and founder of Spyre Studios.

Unlike many custom blog design firms, Spyre Studios focuses its blog design on the overall usability for both readers and bloggers alike. By utilizing a minimalist and functional design, the blog services firm effectively creates user-friendly blogs that are both visually appealing and easy to read. The minimalist style allows the focus of the blog to be on the articles and posts themselves instead of on excess photos and other distracting design elements found on many existing blogs.

In addition to providing high quality custom blog design, Spyre Studios offers its clients beneficial social media consulting services to maximize the effectiveness of their existing blogs. Through its social media consulting, many of the firm’s clients have successfully increased their number of RSS readers and overall blog traffic counts.

Spyre Studios serves a diverse client base on a wide variety of popular blogging subjects including healthy living, technical assistance, freelance career services and more. Additionally, the firm is frequently cited as an expert source in blogging services by internationally recognized online publications and well-known blogs. In addition to designing custom blogs, Spyre Studios’ website serves as an informational blog with helpful tips for blogging design and building an online community.

“We are thrilled that our clients have experienced such substantial benefits from our freelance blogging services. By partnering with our clients, we have helped them achieve traffic counts and RSS readership that they never thought was possible,” says Phillips.

About Spyre Studios: Founded by Jonathan C. Phillips, Spyre Studios is a boutique custom blog design firm offering an array of blogging services including social media consulting, web design and WordPress modifications. The firm specializes in providing minimal and functional design to create a user-friendly blog experience.

Contact Information

For more information contact Jon Phillips of Spyre Studios (<http://spyrestudios.com/>)
514-831-9860

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