

In an Economy Where Nothing Is Selling, Outland Emporium Is Selling Just That

'Outland Emporium' brags that everything it sells is 'outlandish' and that is so true. As their footer says, 'You can't get something for nothing, but you can get nothing for something' and that nothing is contained within some cleverly designed packaging.

January 25, 2009 (FPRC) -- Taking a hint from the philosophy that made Seinfeld such an immense hit (a show about nothing), there's a new store on the internet that's selling nothing, but in a unique, clever, and colorful way. As the header on the main page says, 'Judge not these products by the character of their content, but by the colors of their skin.' Their 'products' are humorous bits of package design and some really clever writing.

The product that initially caught my eye was 'Pope Approved Genuine Catholic Condoms'. Just the name gives you a clue as to what's inside. Their guarantee pretty much tells the whole story; it says 'Nothing Equals The Content of Our Products.'

All the items on their page are good for a laugh and would definitely be a great gift for the person who has everything because there is nothing to buy them, and that's exactly what Outland Emporium ('everything they sell is outlandish') sells.

If you could use a good chuckle, Outland Emporium is the opening page of www.devidelavie.com and promises such mind tickling treats as 'Vintage, Classic Inflatable Air Guitars', 'Kosher Bagel Holes' and 'Filtered and Freeze-dried Glaciers', 'Rare Hen's Teeth Seeds' with more being added almost weekly. For \$3-\$5 these are some of the cheapest smiles available. You can't get something for nothing, but you can get nothing for something. The other pages on the website actually have something, which is nothing to sneeze at. Enjoy.

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