

## **Marketing Services Provider, McKinley Marketing Partners, Inc. Named Top 500 Women Owned Businesses in the U.S. for 2009**

*Premier provider of marketing consultants in Washington, DC, New York, and Dallas recognized by DiversityBusiness.com.*

January 26, 2009 (FPRC) -- Alexandria, VA. In recognition of the economic power of privately held businesses, DiversityBusiness.com, the nations' leading business-to-business internet site, recently named McKinley Marketing Partners, Inc. as one of the top Women Owned businesses in the United States.

This is the 9th annual listing of the United States top businesses by DiversityBusiness.com. Ranging in revenue size from \$9, 649,613 to over \$1,450,000,000, the companies listed on the Top Business Lists represent the Nation's top multicultural earners and challenge the long-held notion that a privately held business is small or insignificant. Winners are sought after by major corporations wishing to increase spending with small businesses.

"Entrepreneurs are a growing force in the U.S. economy, and a force to be reckoned with," said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. This is a whole business segment that can carry its own, that provides jobs, products and services, and generates wealth for their communities. These are the new leaders in American business."

"McKinley is extremely honored to be recognized by DiversityBusiness.com as one of the Top 500 Women Owned Businesses in the U.S. for 2009. McKinley Marketing Partners takes great satisfaction in being recognized as the premier provider of experienced marketing consulting resources to Fortune 1000 firms, emerging businesses, trade associations, and government agencies, and we are also proud of our unique place in the business world as a woman-owned company," said Michelle J. Boggs, President and CEO of McKinley Marketing Partners.

### The List

This List is a classification that represents the top small businesses in the U.S., in sectors such as technology, manufacturing, food service and professional services. Large organizational buyers throughout the country that do business with multicultural, small and women-owned businesses use the list. The List is produced annually by DiversityBusiness.com, the nation's leading multicultural B2B Internet portal that links large organizational buyers to multicultural product and service suppliers.

The winning companies will be honored at a special awards ceremony at DiversityBusiness.com's 9th Annual Multicultural Business Conference, taking place April 29 – May 1, 2009 at the Disney's Contemporary Resort in Orlando, Florida.

For the complete list of winning companies, please visit: [www.diversitybusiness.com](http://www.diversitybusiness.com)

About McKinley Marketing Partners, Inc.

McKinley Marketing Partners ([www.MckinleyMarketingPartners.com](http://www.MckinleyMarketingPartners.com)) is a unique firm, specializing in providing on-demand marketing services, communications, and public relations professionals for

interim, contract-to-hire, and permanent placements to Fortune 1000 companies and trade associations.

#### About DiversityBusiness.com

Launched in 1999, DiversityBusiness, with over 46,000 members, is the largest organization of diversity owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies, and colleges and universities. DiversityBusiness provides research and data collection services for diversity including the Top 50 Organizations for Multicultural Business Opportunities, Top 500 Diversity Owned Companies in America, and others. Its research has been recognized and published by Forbes Magazine, Business Week and thousands of other print and internet publications. The site has gained national recognition and has won numerous awards for its content and design. It is a leading provider of Supplier Diversity management tools and has the most widely distributed Diversity magazine in the United States. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. Founded in 1980.

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