

## **Nadel Appoints Greg Lyon as Design Principal To Oversee Six Offices in the Western U.S.**

*Greg Lyon has been appointed design principal at Nadel Architects and will be responsible for overseeing and collaborating with Nadel's managing principals in all six office locations: Los Angeles, Orange County, San Diego, Sacramento, Las Vegas and Phoenix. Prior to joining KTGy, Lyon was the chief design principal for MCG, overseeing MCG's nine branch offices.*

January 27, 2009 (FPRC) -- LOS ANGELES, CALIF. – Nadel Architects has appointed Greg Lyon as design principal and will be responsible for overseeing and collaborating with Nadel's managing principals in all six office locations: Los Angeles, Calif.; San Diego, Calif.; Las Vegas, Nev.; Orange County, Calif.; Sacramento, Calif.; Phoenix, Ariz. He will be based out of the company's Los Angeles office. Lyon most recently served as the design principal leading KTGy Group's Retail/Mixed-Use Studio in Santa Monica, Calif. Prior to joining KTGy, Lyon was the chief design principal for MCG, overseeing MCG's nine branch offices.

Lyon brings an impressive list of project experience recognized throughout the country. He has led the design of various noteworthy projects from retail and mixed-use to resort and entertainment destinations including Pacific City in Huntington Beach, El Portal in Southgate, and the Whole Foods Market in Pasadena, California (recipient of the 2008 Gold Nugget Award for Best Adaptive Re-use Project). In addition, Lyon has had the opportunity to work with some of the most prestigious entertainment and recreational brands in the industry, most notably Universal Studios, where he designed retail and entertainment components for Universal projects in international markets.

"For me, Nadel is the industry leader in the retail sector, with a tremendous legacy and impressive list of completed retail projects, coupled with the diversity of Nadel's other market sectors including expertise in mixed-use, hospitality, residential and office; both domestically and internationally," said Lyon. "The opportunity to become part of the Nadel's outstanding leadership and design team is really the culmination of my professional efforts over the last decade. I am thrilled to be working with the very best."

"For several years now we have been looking for a highly experienced and sophisticated design principal to bolster our efforts," said Jerry Kramer, executive vice president of Nadel Architects. "We are so excited to have Greg on board and welcome him as one of our managing principals. His perspective will be a tremendous asset to all of our retail, mixed-use and urban projects. We are now well positioned to be the go-to-firm in retail and mixed-use development."

"We have enjoyed a strong working relationship with Nadel Architects over the years," said Erwin Bucy, senior vice president, investments with Regency Centers of Los Angeles. "With the addition of Greg Lyon, we look forward to working on new, exciting, high quality projects together in the years to come."

"Greg has an innate ability to conceptualize projects that are attractive, introspective, and yet realistic," said Leandro Tyberg, partner, director of construction with Primestor Development, Inc. of Beverly Hills, Calif. "His ability to marry design with function has made him a respected leader in our

industry. His passion for bringing innovative mixed-use projects to fruition is both admirable and ambitious."

Lyon holds a Masters Degree from University of California, Los Angeles (UCLA) Graduate School of Architecture and a Bachelors of Arts in Art History from UCLA as well. He is an active member of the International Council of Shopping Centers (ICSC) and currently is a resident of Los Angeles, Calif.

Founded in 1973, Nadel offers comprehensive services ranging from architectural design, master planning, and feasibility studies to complete programming, planning, and interiors. The firm has earned a reputation for delivering innovative solutions and the highest possible value for our clients. With six offices nationwide and a staff of over 160 professionals, Nadel is consistently ranked among the largest and most successful architectural firms in the United States (Engineering News Record Top 500 A/E Firms Nationwide, Architectural Record Top 100 US Firms), and has been ranked the third largest architectural firm in Los Angeles County (Los Angeles Business Journal) for the past four years. With more than 75 awards for design excellence to its credit, Nadel was recently awarded the prestigious NEXT/LA Honor Award from the Los Angeles Chapter of the AIA for the Hunin Urban Village Master Plan in Korea; and has received two national awards for the 535,000 sf Space and Missile Systems Center at Los Angeles Air Force Base. For more information, contact Morgan Patterson at 714.540.5000 or visit [www.nadelarc.com](http://www.nadelarc.com).

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### **Keywords**

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