

Drop Shipping Sales Hit Record Despite Economic Downturn

Chi Activate's drop shipping sales has reached a new record. Due to the economic down turn, drop shipping has become the most popular way to do business. With drop shipping, the risk of over stocking inventory for many companies can now be minimized.

February 19, 2009 (FPRC) -- Chi Activate Beauty and Health Store experienced a record growth in online drop shipping. This upward trend, contradictory to the struggling economy, is further evidence of the increasing demand for online health products. In 2007, the United States spent \$2.26 trillion on health care or \$7,439 per person.

In order to meet this demand, Chi Activate will invest significantly in its web distribution technology. This will further improve inventory management and provide up to date stock availability to Chi Activate's resellers.

Much of the growth experienced in 2008 can be attributed to growing demand for healthcare products. Chi Activate is rapidly becoming one of the largest beauty and health drop shipping companies in North America.

Despite the economic down turn, Chi Activate experienced a 50% increase in the number of resellers drop shipping Chi Activate products. This growth is due to increasing awareness of economic instability for many businesses. In an economic recession it's very risky to carry too much inventory.

With drop shipping, resellers no longer need to have a large inventory of products. If the reseller sells the product, the drop shipping company will blind drop ship the product to their customer. Even large companies are drop shipping Chi Activate's products to reduce their inventory risk.

Chi Activate is expanding their product lines with sleeping devices, the stop snoring gadget, and heating pads to meet the increasing demand for innovative products.

To read more about drop shipping, please visit <http://www.ChiActivate.com>

About Chi Activate

Chi Activate specializes in innovative beauty and wellness products. Chi Activate presently has over 400 resellers worldwide. Chi Activate provides blind drop shipping service without setup fees.

Contact Information

For more information contact Mark of Chi Activate Drop Shipping (<http://www.ChiActivate.com>)
310-2563174

Keywords

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[wholesale](#)
[health](#)

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