

## **BabyBox.com Named Best Baby Store by TheFind100**

*Online luxury baby retailer named top online baby clothing retailer by leading shopping search engine*

February 24, 2009 (FPRC) -- [www.BabyBox.com](http://www.BabyBox.com), a luxury retailer of high-end crib bedding, baby furniture and baby gifts, announced today it has been recognized as one of the best e-commerce specialty stores by TheFind, which is the leading shopping search engine and web destination for discovering lifestyle goods. BabyBox.com received the award in the category of online retailers specializing in baby clothing.

"We are honored to be named a top baby clothing shop by TheFind, and are thrilled that our years in the e-commerce business are recognized," said Katherine Type, founder of BabyBox.com. "From its inception, BabyBox.com was created for customers with discriminating tastes who want the convenience and flexibility of shopping online, with everything delivered to their doorsteps."

TheFind100 is an annual award that recognizes the best 100 e-commerce specialty stores in sixteen shopping categories. TheFind shopping search engine has grown very rapidly and receives over 11 million visitors every month. Over the last twelve months, shoppers have voted with their clicks to earn winners a spot on this year's TheFind100 list.

From developmental toys to baby clothing, crib bedding and nursery furniture, BabyBox.com features an A-list of upscale designers, such as House Inc., Henry & Henrietta, Lulu DK Matouk, Lulla Smith, Gordonsbury, Serena & Lily, Blauen, Sweet William, Lullaby and Baby B, among others.

### About BabyBox.com

BabyBox.com is a premier baby gift store for children, ages newborn to 12 months. Offering a specialized selection of luxury baby items, the company prides itself on serving a niche market with a focus on unique and high quality products including adorable crib bedding, baby clothes, nursery décor, quality children's furnishings, baby furniture, custom baby bedding, Moses baskets, bassinets, handmade items, as well as traditional gifts, such as toys, baby blankets and keepsake gifts. In addition to the specialized infant collections, BabyBox.com has expanded its offerings to provide furniture, bedding, décor and clothing for older children. With headquarters in Darien, Conn., BabyBox.com has provided unique baby gifts since 1997. For more information, please visit [www.BabyBox.com](http://www.BabyBox.com).

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### **Keywords**

[baby clothes](#)  
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