

## **Planet-IQ Announces Launch Of New Online Toy Store Providing Learning Toys And Teacher Supplies**

*Planet-IQ, a company that sells learning toys, educational games and teacher supplies, announces the launch of its new website. The store's mission is 'Helping raise the IQ of our planet, one child at a time.'*

February 25, 2009 (FPRC) -- LEAWOOD, KS - Planet-IQ, a company selling learning toys, educational games and teacher supplies, announces the launch of its new online store. The company, whose mission is 'Helping raise the IQ of our planet, one child at a time,' aims to help children learn through fun, games and playtime.

Though Planet-IQ caters to educators with its teacher supplies, anyone who wishes to help a child learn can purchase from the site. Available products include workbooks covering language arts, math, science, social studies and foreign languages, arts and crafts supplies, learning toys to encourage creative playtime and things that encourage active play such as parachutes and hula hoops. The store also offers a large selection of books and equipment for special needs children.

"We're passionate about helping children learn and grow and that's why we founded our store. We aim to provide an extensive selection of learning toys, educational products and teacher supplies. Our site is fun to shop and every product we sell is designed to help facilitate learning through play. We make it easy to find fun toys with our site's features like shop by age or grade menus and advanced search engine. Our product inventory is updated daily so customers know items are in-stock before they buy," said Kyle Bush, founder and CEO of Planet-IQ (<http://planet-iq.com>).

The store was founded by Kyle Bush, a father of two boys, in order to give all children access to toys that are fun and educational. Because different children learn best in different ways, the store provides a variety of educational games and toys to assist with learning.

"In addition to a huge selection of learning toys, we also provide our customers with superior customer service. Our staff is available seven days a week and can handle questions via phone, LiveChat or email through our store's website - we often respond to emails in just a few hours. We also know that customers appreciate touches like one page checkout, guest checkout, payment through multiple sources, real time shipping quotes and order tracking. It's these little touches that set us apart from the rest," said Bush.

About Planet-IQ: Planet-IQ (<http://planet-iq.com>) is an online toy store with the largest selection of learning toys, teacher supplies and educational games on the planet. The company strives for excellent customer service using email, phone and the site's LiveChat.

### **Contact Information**

For more information contact Kyle Bush of Planet-IQ (<http://planet-iq.com/>)  
1-866-797-0395

### **Keywords**

[learning toys](#)

[teacher supplies](#)

[educational games](#)

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