

New Service to Help Londoners Enjoy Theatre and the Arts During Tough Economic Times

New service to allow Londoners to enjoy Theatre, Concerts & Restaurants for £10 or less and Cinema and Galleries for £6 or less, and to allow London creative businesses to increase their customer volumes

March 3, 2009 (FPRC) -- London UK. Are tough times making you cut back on your dining, theatre, cinema and concerts? The ingenious staff of EnjoyLondonForLess.com has brought venues together and offers a unique free e-newsletter to Londoners of how they can still enjoy Theatres, Concerts and Restaurants for £10 or less and Cinemas and Galleries for £6 or less.

'We really have to show theatres, concert halls, cinemas and restaurants that by making an effort to show people that they understand what they're going through, that they would fare better in maintaining a sustainable volume of clientele ' says Richard Bocoock Founder of Enjoy London For Less.

'The businesses that are faring best in these tough economic times are those that understand that they have to focus on volume rather than margin to survive. By providing the right discounts certain businesses are remaining very busy and although their overall profitability may be reduced they are still in profit. Other businesses who are sticking to their pre-credit crunch polices are dipping into becoming loss-making enterprises. '

Londoners still want to enjoy their city, but they want and deserve a bargain.

This is a FREE service to London residents. An e-newsletter is sent twice a week listing the special offers in their local area. We only list theatre and concert tickets for £10 or less, cinema screenings for £6 or less, museums and galleries for £6 or less, and restaurants for £10 or less.

The service was started in February 2009 by founder Richard Bocoock. Mr. Bocoock has over 20 years experience in the theatre, sports and restaurant industries. Enjoy London For Less is hoping to reach 100,000 subscribers before summer. Interested enquirers are encouraged to go to www.enjoylondonforless.com to register to receive their free e-newsletter.

For More Information go to <http://www.enjoylondonforless.com/>

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Keywords

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