

## **Freelance Writer Sean Platt Announces The Launch Of Ghostwriter Dad And Full Time Writing Services**

*Sean Platt, freelance writer and owner of Ghostwriter Dad, announced he made the shift from part to full time freelance writing. He will base his services from his new website, GhostwriterDad.com, which will make him easily accessible to clients and provide them with the information needed for high-end copy.*

March 6, 2009 (FPRC) --

LONG BEACH, CA -- [HYPERLINK "http://ghostwriterdad.com/"](http://ghostwriterdad.com/) Freelance writer and family man, Sean Platt, often referred to as 'Best Writer on the Net' by clients, now offers his [HYPERLINK "http://ghostwriterdad.com/"](http://ghostwriterdad.com/) freelance writing services full time. Mr. Platt has started Ghostwriter Dad, his online portfolio and place of business. Ghostwriter Dad is a clever play on the well-established brand already groomed by Sean's previously successful site, Writer Dad.

For the last seven months, Sean has written for Writer Dad every weekday with an almost virtuosic use of verbiage. He and his wife have recently closed the pre-school they have run together for the last several years, so that Sean could pursue his dream of writing full time. Ghostwriter Dad is a new venue to gather clients and keep his writing skills at their sharpest.

"If any business person is going to stand out in the world today, they need writing that stands out and easily gets the message across to the reader. I take those extra few steps needed to really understand what my client needs to achieve with their [HYPERLINK "http://ghostwriterdad.com/"](http://ghostwriterdad.com/) web copy or project as well as their style and brand for the best results possible. I wouldn't be happy producing anything less," said owner and head freelance writer Sean Platt ( [HYPERLINK "http://ghostwriterdad.com"](http://ghostwriterdad.com) <http://ghostwriterdad.com>).

In the last year, Sean has written two novels, nearly two dozen children's books, and several hundred articles. Services at Ghostwriter Dad include custom speeches, letters, blog posts, e-book design, and SEO web copy.

About Ghostwriter Dad: Sean of Ghostwriter Dad loves writing. More than that, he's good at it. He is fast, efficient, and crafts all his copy with careful consideration. Though anyone can write, not everybody writes well enough to win the girl, sell the widget, or save the world. For those that know what they want to say but can't fathom how to say it best, well, that's where he comes in. A good ghostwriter makes the client look great and his copy will lead prospects, sell products, and push sites to the top of Google. Ghostwriter Dad writes with perfect pitch, be it press release, poem, or SEO blog post. A letter to clients or a letter to a spouse, his name stays off the page. Ghostwriter Dad can be found at [HYPERLINK "http://ghostwriterdad.com"](http://ghostwriterdad.com) <http://ghostwriterdad.com> as well as scattered across the web, writing for some of the Internet's biggest websites, including [HYPERLINK "http://www.copyblogger.com/are-you-a-writer/"](http://www.copyblogger.com/are-you-a-writer/) Copyblogger, [HYPERLINK "http://www.problogger.net/archives/2008/11/19/the-power-of-collaboration-in-todays-blogging-world-10-reasons-to-find-a-blog-buddy/"](http://www.problogger.net/archives/2008/11/19/the-power-of-collaboration-in-todays-blogging-world-10-reasons-to-find-a-blog-buddy/) ProBlogger and [HYPERLINK "http://zenhabits.net/2008/12/breaking-a-bad-habit-shatters-the-rung-beneath-you/"](http://zenhabits.net/2008/12/breaking-a-bad-habit-shatters-the-rung-beneath-you/) Zen Habits.

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