

## **Snip-its Haircuts for Kids Announces Expansion**

*Salon franchise makes kids grooming a treat opening its eighth location in Texas*

March 16, 2009 (FPRC) -- Snip-its ([www.snipits.com](http://www.snipits.com)), the fastest growing franchise of children's hair salons in the U.S., has opened its newest location in Pearland, Texas. The new 1500 sq. ft. salon at 2810 Business Center Drive marks the eighth Snip-its location in Texas. The salon offers a creative destination for children's haircuts in a fun and animated cartoon environment with specially trained and friendly stylists. The salon will also feature a children's party room for memorable birthday parties.

"A children's haircut can be a stressful task for parents and kids," said Alane Middleton, owner of the new Snip-its. "Snip-its of Pearland is designed to turn an ordinary and mundane experience into an enjoyable haircut visit that ends with a smile. Inside a dynamic environment, we offer a clean and safe salon so that everyone feels assured and happy."

Snip-its, a growing kids franchise, offers children a no-tears haircut experience that's weaved with vibrant colors and reminds many customers of a Saturday morning cartoon. The salon interior features a cast of Snip-its own branded animated cartoon characters: Snips, Jean Luc le Spritz, Curly Comb, Flyer Joe Dryer, the Clip-ette Sisters, and Maranga Mirror plus animated videos, salon-tailored educational computer games and "cushy" parents chairs so Moms can sit nearby. At the end of each visit, children receive a prize in exchange for a lock of hair from the "Magic Box."

"Having served in the community with youth ministry, Alane brings a leadership mentality to the salon and an ear to local needs," said James George, the CEO of Snip-its. "She and her husband Wesley will be great partners for Snip-its and I look forward to their success."

The Snip-its Corporation, based in Natick, Massachusetts was designed to untangle the haircare challenges of children and their parents. Founded in 1995 by mom entrepreneur, Joanna Meiseles, Snip-its provides the best customer service and a guaranteed great time for both kids and parents. The salon franchise has served more than one million children annually in 65 locations. In 2007, Snip-its was named the 30th fastest growing franchise in the U.S. by Franchise Times Magazine. For more information or franchise opportunities, visit [www.snipits.com](http://www.snipits.com) or call 877-SNIP-ITS.

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### **Keywords**

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