

## **GameTimeUSA.com Launches Bold New Web Site**

*Sports apparel e-tailer unveils newly redesigned and optimized web site during March Madness*

March 21, 2009 (FPRC) --<http://www.gametimeusa.com> GameTimeUSA.com, the foremost online retailer of professional sports apparel and officially licensed NCAA merchandise, MLB Apparel and NFL merchandise, launched its newly redesigned web site amidst the excitement of March Madness. The new site features bold, updated graphics and a search friendly layout.

"Spring is always a season of brisk business for us with March Madness and the beginning of major league baseball around the corner," said Sam Brown, spokesperson for GameTimeUSA.com. "With the launch of our new site, customers are in for a super shopping experience, along with the great selection, great customer service and low price shipping for which we've always been known and loved."

With NCAA finals in full swing and the competition heating up fiercely toward finals in April, GameTimeUSA.com has popular team jerseys and basketball shorts in stock. Among the many notable NCAA team jerseys sold by GameTimeUSA.com are Arizona, Connecticut, Duke, Florida State, Gonzaga, Kansas, Louisville, LSU, Marquette, Memphis, Michigan State, Missouri, North Carolina, Oklahoma, Pittsburgh, Purdue, Texas A&M, UCLA, Villanova, Wake Forest and Washington and more.

The new GameTimeUSA.com web site brings NCAA jerseys and merchandise to fans looking for affordably priced quality sports apparel that comes with the industry's most reliable customer service. Featuring hassle-free exchanges and returns, GameTimeUSA.com ships to U.S. and Canadian customers. For additional savings, GameTimeUSA.com offers \$4.95 flat-fee ground shipping within the 48 contiguous states for delivery within 1-4 business days.

As a long time provider of professional and college sports merchandise, Game Time USA is the only Yahoo Merchant in the field of college and professional sports apparel with a five-star rating. With its state-of-the-art e-commerce business and 10 year history, GameTimeUSA.com has customer service and shipping down to a science. With 98% of product inventory shipped on the same business day orders are placed and quick response and readily available order information, sports fans are primed for quality products, excellent service and amazing prices.

In addition to NCAA Basketball apparel and other merchandise, GameTimeUSA.com has NFL jerseys, MLB jerseys, NHL jerseys, college football jerseys, sweatshirts, jackets, and caps among other team merchandise and clothing items, fans can find low prices on time honored sports fan gifts. For more information about GameTimeUSA.com or to start shopping for the very best in fan gear, please visit <http://www.gametimeusa.com>.

### About GameTimeUSA.com

GameTime USA is the foremost online retailer of professional sports apparel and officially licensed NCAA merchandise. GameTimeUSA.com is headquartered in Longview, TX with its foundation stemming from Pros Choice Athletic Stores Inc, founded in 1991 as a mall based retailer in Texas

and Louisiana. In 1998 GameTime USA began its online enterprises by providing customers nationwide with fan-gear for their favorite pro or college team. For more information, please visit [www.gametimeusa.com](http://www.gametimeusa.com).

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