

## The Lift Chair Guide Announces New Advertising Program

*Recently, the Lift Chair Guide announced the introduction of a new advertising program aimed at providing a dedicated advertising program. The Lift Chair Guide is a website that has been providing accurate information about lift chairs and other mobility aids for over 2 years.*

April 4, 2009 (FPRC) -- Recently, the Lift Chair Guide, a resource of health and medical news, announced the introduction of a new advertising program. This new program, while still in its early beta stage, is intended to provide advertisers with a way to reach a targeted market of qualified readers.

Steven Tarley, who is the chief editor for the Lift Chair Guide, stated, "I am very pleased that we are beginning the opening stages of a dedicated advertising program. I feel that with the reach of our target market, we will be able to provide potential advertisers with a plan that fits both their needs and ours, without compromising the integrity of our website."

Tarley went on to say stress that the Lift Chair Guide Advertising program is still only in its beta and planning stage, so the transition will not take place over night. Instead, it is necessary for the advertising team to speak with prospective advertisers and develop a strong plan, which will be based upon finding quality advertisers who offer a reputable product.

"This change is not going to happen in a day, week, or perhaps even month, but is instead going to be thoroughly thought out and planned." said Tarley.

Tarley has been the editor of the Lift Chair Guide for over two years ago. The site initially strictly dealt with lift chairs and other related topics, such as Medicare Lift Chairs. However, today they cover many other health related issues. This includes providing information on topics that are aimed at seniors and the elderly, but also providing quality information about other health and medical products, such as their Medicaid Directory.

The Lift Chair Guide is based out of the United States and is dedicated to providing the right medical information when it is needed most.

### Contact Information

For more information contact Steve Tarley of Lift Chair Guide  
(<http://www.liftchairguide.net/archives/advertise-with-us/>)

### Keywords

[Medicare Lift Chairs](#)

[lift chairs](#)

[Medicaid Directory](#)

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