

Software Company to Join the Webex Phenomenon; Tugboat Enterprises Launches Software Demos Via Webex

Every business nowadays is using some form of webinar service to meet their company's needs. Software companies are now heavily relying on what is becoming an online phenomenon.

April 14, 2009 (FPRC) -- Live demonstrations are becoming more prominent on the web. Tugboat Enterprises, publisher of Selkie Software, aims to show people just how easy their software really is, using the remarkable demoing system in real time.

As the online world continues to expand, so does it's technology. Jackie Renton speaks out about how webinars can have a positive impact on a business: "I attend webinars on a regular basis. Whether it's to learn a new skill or watch a product in action, they're always great tools in showing your customer base what your business is all about. I feel that our live demos will have the same positive impact on customers. They can see how easy it really is, before they decide to purchase, as well as getting to know the voices behind the company."

Statistics show that 61% of all companies are now using webinars to increase productivity and lower their everyday costs. WebEx and GoToMeeting are two of the most prominent providers out there. "Our company uses WebEx to hold meetings, to demo products for potential clients, and now to show customers our product's ease of use. We feel that customers will be inspired by the real-time demonstrations of our product, and look forward to connecting with our customers," says Justin Gong, Programmer.

Tugboat Enterprises will be holding live demonstrations of their award winning data recovery software every Tuesday and Thursday of the week. Go to <http://www.tugboatenterprises.com/webdemo/> to sign up.

Tugboat Enterprises line of data recovery products, Selkie Software, specializes in do-it-yourself data recovery. When Windows crashes, it can by-pass the Windows Operating System, allowing the user to pull their data off their computer. Their newest product, Selkie Freedom, allows the user to pull their data off the crashed computer onto an external hard-drive or USB key. It's an award-winning product.

Selkie Software was designated an Emerging Technology for 2008 by Computer Reseller News (CRN) because of the valuable opportunities it provides home users, IT professionals, and large companies to save money, time, and data. Find out more about Selkie Rescue and partnership opportunities at www.selkierescue.com.

For Enterprise Licensing, contact Paul Flanagan, VP Sales and Business Development, at 1-888-688-9199.

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Keywords

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