

## **The CEO's Guide in an Economic Crisis**

*In a turbulent economy, executives need diverse management skills and strategies to drive top line growth. To discuss the diversity of skills and strategies, this CEO roundtable will provide a knowledge transfer by accomplished CEOs and board members. The focus will be driving top line through organic growth or M&A activity.*

April 16, 2009 (FPRC) -- Turnaround Investment Partners, Inc. are pleased to announce a CEO roundtable that will provide a knowledge transfer by accomplished CEOs and board members. The focus will be driving top line through organic growth or M&A activity.

On May 6th, 2009 come meet:

Mr. Steve Rice: The former CEO of Stamford Federal Savings Bank (CT)

Mr. David Rubin: Principal at J.H. Cohn

Mr. Joe Anderson: sitting CEO of Tag Holdings

They will be discussing The Role of Management in Driving Short-Term Top Line Growth in a Deep Recession.

In the recent economic crisis, many CEOs have been forced to operate in new and unfamiliar territory. For many, top line growth has taken a back seat. In addition, many CEOs have had to develop skills and competencies that were not required over the past 25 years.

To provide practical solutions for this economic crisis, Turnaround Investment Partners is hosting a CEO Roundtable. The Roundtable will be led by a panel of retired CEOs who are committed to sharing their wisdom and experience with you. They will discuss the diversity of skills and strategies a turbulent economy requires. They will provide a knowledge transfer with a focus on driving top line through organic growth or M&A activity.

The Chief Executive Officers for this event must have revenues between \$100-\$500.

Seating is limited to 25 seats – CEOs only.

To register: Call 888 471-3660 or email [ekartosonto@turnaroundip.com](mailto:ekartosonto@turnaroundip.com)

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&

Revenue Accelerators

Topics of discussion will center around:

I. Assessing the operational & organizational benefits of organic vs. M&A.

a. Risks & rewards of integrating each growth model.

II. CEO culture alignment for organic growth (organizational company behavior).

a. How to instill, and cost effectively, drive a customer centric organization?

III. Optimizing existing customer revenue streams.

a. Innovation that is measurable and predicable.

b. CEO's role in driving transactions & identifying strategic alliances.

c. CEO and executive management conversations with clients.

d. Identifying new opportunities, including strategic alliances

### **Contact Information**

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### **Keywords**

[CEO](#)

[Roundtable](#)

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