

## **Vista Window Blinds Inventory-Wide Sale At Premier Window Covering Superstore, Blinds Express**

*Blinds Express, an online window coverings superstore offering a vast selection window blinds, has launched a brand-wide sale on all Vista products. The Vista line includes woven wood blinds, cellular blinds and faux wood blinds in a variety of sizes and colors.*

May 6, 2009 (FPRC) -- ROCHESTER, NY - Online window coverings superstore Blinds Express, announces its Vista Grand Opening sale. During this special sale customers will enjoy deep discounts on all Vista products, including woven wood blinds, cellular blinds, and faux wood blinds.

"Customers will be able to take advantage of deep discounts of 15% to 20% off on the entire Vista line until June 1. During the sale, customers can custom order the size and color of faux wood blinds, honeycomb or cellular blinds, or woven wood blinds to create a look that's tailored just for their home," said Thomas Williams of Blinds Express. A new feature of Vista Products is the "Buy American" feature of the Woodscapes composite blinds. These blinds are completely made from American components in America.

Passionate about customer service, Blinds Express offers samples of many of its products so that potential customers can see and feel the quality, and better envision the window covering among their home decor. The store assists customers with measuring and ordering to ensure a perfect fit once the blinds are installed. For added customer convenience, Blinds Express has a directory of pre-screened window covering installers who know how to install the blinds quickly and professionally.

"We've been in business for over 36 years in Rochester, New York... we know our window blinds! Because we've focused on supplying our customers with a quality window covering at reasonable prices, our customer base exploded once we expanded into the online world. Our high sales volume means we're able to provide our customers with great prices, but we've never forgotten that our customers deserve the best service we can give them. It's the combination of great products and fantastic service that keep customers coming back to us year after year," said Williams.

In addition to the Vista sale, Blinds Express is currently offering 15% off Odysee insulating blinds, 10% off M&B wood blinds, 20% off M&B woven wood blinds, and 20% off all Levolor Kirsch blinds. More information and expiration dates of Odysee, M&B, and Levolor Kirsch sales are available on the company's website.

A full listing of Blinds Express' Vista product offering can be viewed at <http://www.blindsexpress.com/manufacturer,17.jsp>.

About BlindsExpress.com: BlindsExpress.com offers a wide variety of window blinds, window shades and shutters from the world's most popular manufacturers, including Bali blinds, Comfortex blinds, Graber blinds, Hunter Douglas blinds, Kirsh, Levolor blinds, and Norman Shutters. For 36 years, its Rochester, N.Y.-based parent company Window Flair Inc., has been a leader in the retail window treatment, and carpet and flooring business.

**Contact Information**

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**Keywords**

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