

Breath of Fresh Air From Nigeria Arrives on the Web; Lifestyle Magazine 'Genevieve' to be Launched Online

Chicnicity LLC announces that 'Genevieve', the glossy lifestyle magazine for African women, will be distributed online at Chicnicityllc.com.

May 7, 2009 (FPRC) -- Chicnicity LLC, a fashion and lifestyle company, is pleased to announce that the glossy lifestyle magazine for African women 'Genevieve' will be distributed online at Chicnicityllc.com.

Launched in 2003 Genevieve, the Sonia Publications Nigeria Limited publication, has been a breath of fresh air to Nigerian women at home and in the Diaspora. Now six years on a new medium has opened up and the digital version of the magazine will be available online. As part of the launching promotion, 3 free editions of 'Genevieve' magazine will be made available for all visitors to the Chicnicityllc.com website. Also, all visitors who subscribe to Genevieve magazine online for 1 year will receive an additional free edition (April 2009) and will be automatically entered in a raffle draw and are eligible to win various services and products for or by African women in the Diaspora (they include unlimited movie streaming subscription from Izogn Entertainment LLC, ethnic inspired leather bags from Tae, Genevieve tote bags and lots more).

Under the guidance of Editor-in-Chief/CEO, Mrs. Betty Irabor, Genevieve has become a culture; a way of life and a barometer for determining current trends in fashion, lifestyle and style. Betty commented, "in 13th Feb 2003, Nigeria welcomed its first full glossy lifestyle magazine for women describing it as a 'Breath of Fresh Air'. Six years on, Genevieve has remained consistent to its vision 'to be the best friend inspiring wholesomeness globally in all women'. Every business goes from one level to the other and its time for Genevieve to become truly global through online subscription with Chicnicity LLC. For us at Genevieve, there is no better time than now when the world needs to be inspired, encouraged and to collectively chant 'YES WE CAN'."

"Chicnicity LLC is pleased and proud to be the exclusive distributor of Genevieve magazine online. Genevieve magazine is truly an authentic, inspiring and informative Nigerian fashion and lifestyle magazine and we believe it is time for such a wonderful publication to be shared with all women around the world" said Boye Asenuga, founder of Chicnicity LLC. "For the Nigerian woman it is an opportunity to stay connected to all the achievements of Nigerian women and the latest trends in fashion and lifestyle. For other women around the world with affiliations to Nigeria, it is an opportunity to be and stay informed about the vibrant fashion and lifestyle scene in Nigeria and Africa as a whole."

About Chicnicity

Chicnicity LLC was established in May 2008 by Boye Asenuga, a Fashion Designer and Consultant with over 10 years of experience in the fashion and lifestyle industry both in Nigeria, West Africa and the United States of America. Chicnicity LLC provides and promotes products and services made by or for African women in the Diaspora. The niche market targeted by Chicnicity LLC includes the modern woman of African descent who is educated and with global awareness, but still has strong nostalgic ties to the culture and norms that makes her uniquely African. Chicnicity LLC seeks to marry the ethnic and modern dual lifestyle of the African woman in the Diaspora and make it a satisfying experience by making products and services catering to this unique lifestyle readily

available.

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