

Busbaby.com Releases 'The Estimator' Web Application

Busbaby.com releases the much anticipated web application into the travel and tourism market. 'The Estimator' will allow consumers and travel professionals the ability to generate an instant quote online. This revolutionary tool will bring the charter bus industry into the 21st century by streamlining the historically slow, cumbersome, and labor intensive quote process. Consumers will embrace the speed and ease of use, travel professionals will herald their new found ability to provide enhanced customer service, and charter bus companies will see increased time management, business traffic, and revenue. Busbaby.com predicts that 'The Estimator' will become a universally adopted, industry standard.

May 19, 2009 (FPRC) -- Busbaby.com (www.busbaby.com) today announced the launch of their newly developed web application 'The Estimator'. Under development for several months, the application will allow customers and travel professionals to instantly generate personalized quotes for charter bus travel.

The customizable application allows charter bus companies to download their pricing structure, fleet information, and equipment photos. Easily deployed on their website, travelers may simply enter their zip code based itinerary and receive an instant quote.

Busbaby.com CEO, Orlandus Thomas, explains it this way, 'The Estimator will unilaterally benefit charter bus companies, travel industry professionals, and travelers alike. Until now, generating and receiving a quote for charter bus service would typically take 24 hours and often days. By streamlining this process, the Estimator will allow bus companies to not only provide instant, personalized quotes but, to qualify their customers and positively impact the time management of their staff.'

Mr. Thomas expounding further, cited the additional benefits to travel agencies as the ability to quickly and independently obtain ground transportation pricing when generating client travel proposals. Adding that the advantages to individual charter bus travelers are many, Busbaby.com's Chief Executive noted the reduction in the time to secure a quote, allowing the customer to view bus photos, and the ability to budget for their travels, among others.

Currently in use on the Busbaby.com website, the Estimator is slated for immediate sale and deployment to charter bus companies nationwide.

For more information please visit: www.Busbaby.com

About Busbaby.com:

Busbaby.com is a premiere charter bus travel agency. By utilizing our network of local bus companies nationwide, with knowledge of bus availability, the best routes, premium buses, the industry at large, and each market in cities across the country, BusBaby.com is your one-stop resource for all your transportation needs.

Busbaby.com works with only the most reputable and professional Motor coach companies in the

United States. We place a premium on safety, which is why BusBaby.com's network of premiere partner bus companies adheres to the highest standards set by the US Department of Transportation, are fully insured and bonded, meet or exceed industry certification benchmarks, and thoroughly screen their bus drivers.

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