

Success Fee Based DMB Financial Names New CEO

DMB Financial, one of only two major "success fee" based debt settlement companies, announces their hiring of a new CEO Booway Balhaajav. Mr. Balhaajav is a Harvard Business School and University of Moscow Graduate, the former Managing Director of Triumph Partners, and an accomplished serial entrepreneur. His vision for 2010 involves remarkable changes for DMB Financial.

May 21, 2009 (FPRC) -- DMB Financial, a leading provider of success fee based debt settlement, announces the selection of Booway Balhaajav as Chief Executive Officer. Mr. Balhaajav brings nearly 20 years of international diplomacy and business leadership experience to DMB Financial, and will lead the company's efforts to become the premier client-focused debt resolution company in the United States.

Balhaajav comes to DMB Financial with 13 years of experience in business leadership, entrepreneurship, and financial analysis in the management consulting and financial services industries, and 6 years experience in international diplomacy, Mr. Balhaajav is uniquely qualified to assist DMB Financial in servicing their broad portfolio of debt resolution clients.

Prior to joining DMB Financial, Mr. Balhaajav served as the Founder and Managing Director of Triumph Partners, and Principal Consultant at Cayenne Consulting. He holds a Masters degree in Linguistics from Moscow State University as well as an MBA from Harvard Business School.

"I am thrilled to be joining DMB, particularly at this time, as the debt resolution industry is just beginning to take a defined shape." says Mr. Balhaajav. "We have an opportunity to set new standards for the industry, and ethical debt settlement practices are greatly needed in today's economic climate to maximize benefits for debt settlement clients."

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About DMB Financial

DMB Financial negotiates debt with credit card companies for significant savings to the consumer. They've saved 11,000 clients over \$87 million in credit card debt and counting. DMB Financial is the industry champion of a "success fee" based business model, where the company only gains when and if it delivers real savings to the consumer.

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