

## **Affiliated Entertainment Group Inks Music Distribution Deal With E1 Entertainment (Formerly Koch Entertainment)**

*Philadelphia-based Affiliated Entertainment Group announces the signing of a major worldwide distribution agreement with E1 Entertainment, formerly KOCH Entertainment.*

May 21, 2009 (FPRC) -- Philadelphia-based Affiliated Entertainment Group announced today a major worldwide distribution agreement with E1 Entertainment, formerly KOCH Entertainment.

'We are excited to have this agreement in place with E1 Entertainment,' said Richard Hentosh, founder of Affiliated Entertainment Group. 'This will give Affiliated a bigger name recognition and a larger base of fans to develop and nurture our brand over the next few years.'

The agreement provides E1 Entertainment with distribution rights to a variety of rapidly up-and-coming stars in the music scene.

Michael Rosenberg, President of E1 Entertainment Distribution U.S., adds 'We are pleased to add urban label Affiliated Entertainment Group to our growing roster of distributed labels.'

The agreement not only covers numerous albums set for release late this year, but also a DVD release entitled 'Behind the Mic' that will feature exclusive live concert footage rap stars such as The Game, Lil Wayne, Busta Rhymes, E-40 and more.

'This is just the start of something big for our little Philly-based record company,' Hentosh added.

The new distribution agreement with E1 Entertainment will help promote Affiliated Entertainment Group's expanding roster of both established and fresh rap music talent. For more information about Affiliated Entertainment Group, please visit them on the web at [www.affiliatedentgroup.com](http://www.affiliatedentgroup.com)

For Press Contact  
Stacey Lawler  
[press@affiliatedentgroup.com](mailto:press@affiliatedentgroup.com)  
(484)892-3752

### About Affiliated Entertainment Group

Philadelphia-based Affiliated Entertainment Group is one of the nation's rapidly rising stars in promoting rap music talent. The firm has represented such stars as Omillio Sparks, Cysseros and Shortyo. It recently signed a worldwide distribution agreement with E1 Entertainment to help further exposure for the company and its talent.

### About E1 Entertainment (Formerly Koch Entertainment)

E1 Entertainment (AIM: ETO) is a leading independent entertainment content owner that acquires film, television and music rights and exploits these rights in all media in more than 190 countries. The company currently operates in Canada, the U.S., the UK, Holland and Belgium through its four primary businesses units: E1 Television, E1 Films, E1 Music and E1 Distribution. These businesses collectively represent E1's extensive expertise in film distribution, television and music production/distribution, Kids content, Licensing and Distribution. E1's content library includes more than 3,700 feature films, 2,700 hours of original television programming and 15,000 music tracks.

**Contact Information**

For more information contact Stacey Lawler of Affiliated Entertainment Group (<http://www.affiliatedentgroup.com>)

**Keywords**

[affiliated](#)

[koch](#)

[distribution](#)

You can read this press release online [here](#)