

Goongee Web Directory Announces Value-Added Summer Submission Special

Top web directory, Goongee, announces a limited time offer on bulk URL submissions. The new 'Taking it Easy Summer Submission Special' offers more websites the benefit of building backlinks by adding links to the prominent directory.

June 12, 2009 (FPRC) -- NORTH OLMSTED, OHIO -- Goongee web directory, one of the top directories on the Internet, recently announced it would be offering special rates to anyone who chooses to add links in bulk. This short time promotion, called the 'Taking it Easy Summer Submission Special,' provides a 25% discount to businesses submitting 10 or more websites.

Goongee web directory is one of the Internet's longest running web directories. Active since 2003, the website acts like an online phone book. Companies pay a small fee to add links to the directory, and then potential clients can reference certain sections of the directory to find information about the websites of their choice.

"We want as many businesses as possible to benefit from our web directory. When the economy isn't the strongest, it's even more important to drive potential clients to your website. One of the most effective ways to do so is through Search Engine Optimization and building backlinks," said Heather McLaughlin, Senior Editor of the Goongee directory.

Much like the old paper directories, Goongee's web directory contains links to almost every topic, and current categories range from arts and entertainment to home improvement and housewares. The web directory works through PayPal, allowing clients to feel secure during all money transfers. Throughout the steps, Goongee also provides fast answers to technical questions and general inquiries.

Goongee is similar to a phone book in the sense that businesses submitting a URL should also ensure that clients clearly understand how the URL is relevant to their lives. When users submit URLs to Goongee, they are also able to include supporting information about their link. With this added information, businesses are given the opportunity to provide a message to potential clients, allowing them to better understand the services offered.

All of this functionality and convenience is included as part of Goongee's 'Taking it Easy Summer Submission Special.' This new, value-added summer promotion is a strong reflection of the overall business philosophy of the leading web directory firm.

"We have always had a strong focus on customer service -- always doing what we can to help clients who have a question or technical concern. We have also streamlined the process to add links and guarantee that new links will be reviewed within 24 hours. Now, through our value-packed summer promotion, both new and old clients alike can take advantage of unprecedented savings on bulk uploads through one of the biggest sales in Goongee's history," said McLaughlin.

To take advantage of the 'Taking it Easy Summer Submission Special', bulk submission users should send an email to Heather McLaughlin at directory@goongee.com. Users looking to submit on a per-listing basis can use the submission form on the website:

http://www.goongee.com/submit_site.php

About Goongee Web Directory:

Goongee Web Directory is a top Internet directory, allowing clients from all over the world to submit URL and add links. Goongee works to drive targeted traffic to users websites.

Contact Information

For more information contact Heather McLaughlin – Senior Editor of Goongee Web Directory
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Keywords

[web directory](#)

[submit URL](#)

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