

## **New Online Tool Helps Debt-Stressed Consumers**

*CPI offers consumers a new tool to validate debts, stop collector contact and ensure collector response compliance.*

June 12, 2009 (FPRC) -- NEW YORK / FOR IMMEDIATE RELEASE / Consumer Protection Institute (CPI) (<http://cpinstituteonline.org>) has released DebtResponse - its new web-based, self-service solution that protects and educates consumers targeted for debt collection.

This low-cost service was developed in response to a growing need for an intermediary between collectors and consumers. DebtResponse helps consumers to obtain accurate and timely debt validation, stop contact and ensure collector response compliance.

Consumers simply complete the intuitive online form and CPI's unique technology generates "smart", rules-based responses. CPI also delivers the documents.

Importantly, DebtResponse removes the embarrassment, confusion, paralysis and confrontations often associated with responding to debt collectors – providing a calm window of time.

Disputing collector claims through CPI enables consumers to professionally resolve claim challenges often leading to repayment plans. Stopping collector contact provides time to think, act and plan without the daily stress from aggressive calling campaigns; also often leading to repayment plans.

Educational webcasts; an informative blog; and expansion to Canada, the United Kingdom, Spain and Brazil are in the planning stages.

CPI also offers pro-bono services to not-for-profit organizations, discount programs for seniors and displaced auto workers, and a community give-back program.

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For more information (newsletter/webcasts) or to schedule an interview or demonstration please contact:

Melanie Ladrow  
Consumer Protection Institute  
438 Nelson Avenue  
Cliffside Park, NJ 07010  
888-466-2009  
[melanie@cpinstituteonline.org](mailto:melanie@cpinstituteonline.org)

Media Fact Sheet: <http://cpinstituteonline.org/forms/PR-Fact-sheet.pdf>

<http://cpinstituteonline.org>

**Contact Information**

For more information contact Steve Sussman of Consumer Protection Institute  
(<http://cpinstituteonline.org>)  
2019411357

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