

## **ECHO String Trimmer Receives Organic Gardening Editor's Choice Award For Superior Performance**

*Outdoor power equipment manufacturer ECHO has recently been awarded the Editor's Choice Award by the Organic Gardening magazine for its high quality string trimmer. The EPA compliant trimmer is especially attractive to organic gardeners.*

June 12, 2009 (FPRC) -- CHICAGO, IL - Organic Gardening magazine has chosen ECHO's advanced string trimmer, the SRM-265T, for its 2009 Editor's Choice Award. This annual accolade is awarded to a product for its use of advanced technology, design innovation and most importantly, for environmentally friendly performance.

The ECHO string trimmer is fully compliant with the emissions requirements laid out by the EPA, making the product an ideal choice for the award. In addition the ECHO SRM-265T also has 50 percent more torque than an average string trimmer, making it an instant favorite with the editors.

Using a pair of hand shears for garden trimming can ordinarily take hours of backbreaking work. The ECHO SRM-265T string trimmer is a useful piece of equipment because it can save enormous amounts of time and cut thick grass and weeds with equal dexterity. It is a clear leader in the world of string trimmers due to its portability and comfortable, easy handling. To enable the product to function for longer periods of time and handle tough cutting and trimming, several additional features are also available on this powerful string trimmer.

"We understand organic gardeners are very particular about their gardening practices and the products they use. We want to provide them with a selection of equipment that is not only high quality and durable, but is also produced by an environmentally conscious company. Gardeners using our string trimmers or chain saws can rest easy knowing they are using some of the finest equipment available today," says Barb Gora of ECHO.

Organic gardeners will be pleased to know ECHO's dedication to green products is not limited to its string trimmers alone. Chain saws, brush cutters, bed redefiners and other landscaping equipment in the ECHO product portfolio are also environmentally friendly. Almost all of ECHO's other equipment not only meets EPA emission requirements but also use technological innovations.

ECHO's three-tiered 'Pro Environment' approach features a commitment to technology, conservation and sustainability. For more than thirty years, the firm has been dedicated to developing environmentally friendly processes, technology and relationships. Organic Gardening will feature an advertorial on ECHO's pro-green stance in its upcoming August/September/October 2009 issue.

"The ECHO SRM-265T string trimmer and all of our other products are designed to work in a variety of conditions. Organic Gardening Magazine's extensive test driving only proves to its readers and gardeners that our string trimmers, chain saws and other landscaping equipment are guaranteed to outperform competitors," says Gora.

To read more about the ECHO SRM-265T string trimmer, visit:  
<http://www.echo-usa.com/product.asp?Model=SRM-265&Category=TRIMMER>.

About ECHO:

ECHO Incorporated is an Illinois-based manufacturer of commercial grade outdoor power equipment. The company prides itself in providing technologically advanced handheld landscaping equipment such as string trimmers and chainsaws. The 30-year-old company continues to grow in the competitive market with innovative products and a widespread distribution network.

**Contact Information**

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