

## **The World Of Golf Now Featuring New 2009 Taylor Made R9 Series Clubs And Technology**

*The World Of Golf announces it is now featuring the 2009 Taylor Made R9 drivers and fairway woods. The store sells Taylor Made golf clubs, as well as other golf products from some of the game's leading companies.*

June 21, 2009 (FPRC) -- NEW YORK, NY - The World Of Golf, a premier retail and online golf store, recently announced it is now featuring new 2009 Taylor Made R9 golf clubs. These clubs offer many unique features, allowing players to customize the clubs according to their individual requirements.

TaylorMade R9 drivers feature the company's Flight Control Technology (FCT) and Movable Weight Technology (MWT), which give players the flexibility to change the face angle, loft, lie and center of gravity. These two technologies work together to provide up to 75 yards of side-to-side trajectory change. The R9 fairway wood also takes advantage of FCT to change the face angle, loft and lie to promote up to 36 yards of trajectory change. FCT uses a metallic sleeve that's positioned over the tip of the club's shaft, which can then be rotated. The rotation changes the characteristics of the head, as well as the trajectory.

"Taylor Made's dedication to research, technology, craftsmanship and quality is evident in the R9 series. We offer the entire line of Taylor Made products in addition to the R9 series, all designed to help players increase distance and play more accurately. If you're going to play golf, you might as well play with some of the best tools on the market and Taylor Made drivers definitely fit the bill. The company works hard to ensure its products perform at the highest level and stand the test of time," said David Braham, Owner of The World of Golf.

Taylor Made has been designing and manufacturing quality golf products since 1979 when it began with a single product, a 12" driver made from stainless steel. That one product eventually led to the company's current expansive line of premier golf equipment.

In addition to TaylorMade golf clubs, The World of Golf also offers products by golf's other leading brands such as Callaway, Ping, Titleist, Odyssey, FootJoy and Nike. Because the company has such a wide variety of golf products, it is able to help customers find the perfect club, whether they play on a professional or recreational level.

"We're serious about golf, but even more serious about providing our customers with top-notch customer service. We've been assisting customers with finding the best golf products for their needs since 1968. Our retail locations are some of the most visited golf shops in the world and customers come from all over to visit our FlightScope Sim System in order to get the most accurate club fitting from our knowledgeable sales associates. If you're unable to visit our stores, we offer prompt answers to all your golf questions via our website," said Braham.

About The World Of Golf:

The World Of Golf is an online and retail store providing customers with an expansive selection of premier golf equipment and accessories. The store sells products by golf's most popular brands, including Taylor Made golf clubs, bags, balls and apparel.

**Contact Information**

For more information contact David Braham of The World Of Golf (<http://www.theworldofgolf.com/>)  
800-499-7491

**Keywords**

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