

Highland Homes Sells 27 Homes in Three Weeks at KTGy-designed Stone Bridge

KTGY Group, the architect for Stone Bridge at Higley Park in Gilbert, Arizona, reports that in less than three weeks, Highland Homes has sold 27 single-family homes at Stone Bridge. Previously owned by Randall Martin Homes, Stone Bridge is a new 72-unit fully-entitled master-planned community near Higley and Ray roads in Gilbert.

June 29, 2009 (FPRC) -- IRVINE, CALIF. - Award-winning KTGy Group, Inc., Architecture and Planning, the architect for Stone Bridge at Higley Park in Gilbert, Arizona, reports that in less than three weeks, Highland Homes has sold 27 single-family homes at Stone Bridge, a new 72-unit fully-entitled master-planned community near Higley and Ray roads, previously owned by Randall Martin Homes. Working in conjunction with KTGy, Highland Homes has developed several successful floor plans ranging from three to four bedrooms, 1,700 sq. ft. to 2,900 sq. ft., which have been well received by today's entry home buyers seeking distinctive homes at low prices. Value engineered to save the buyer money, the carefully-planned floor plans include a well-appointed kitchen with granite counter tops and many energy-saving options.

"We are very excited about providing our buyers high quality homes at low prices," says Robert L. Stapley, Vice President of Sales and Marketing at Highland Homes. "Our new construction bids have come in way lower than expected and we want to pass along that savings to our buyers."

With KTGy's new value-engineered designs and local community financing, Highland Homes has been able to deliver these traditional-style one- and two-story homes in the mid \$150,000's. The spacious new floor plans take advantage of a fresh, new, functional layout that allow for simpler framing and lower building costs, which Highland Homes passes on to their buyers.

"Our homes include 3 cm bull-nosed granite slab kitchen counter tops with 4" backsplash, Euro-design, full overlay, kitchen cabinets including pulls as handles, energy-efficient self-cleaning ovens, master baths with a separate tub and shower, ceramic tile in the entry, bathrooms and laundry room, covered patios both in the front and rear, as well as extensive landscaping," says Stapley.

"A three-generation homebuilder, Highland Homes' attention to design, quality of construction, and homebuyer service has allowed them to succeed in today's market," says KTGy's David W. Kent, AIA and Principal.

"All our business is by word of mouth. We invest our money in building quality homes and not spending it on advertising," Stapley notes. Approximately 50% of Highland Homes' buyers are first-time buyers; the remaining buyers are move-up buyers.

"Over Memorial Day weekend alone, Highland Homes sold a record 18 homes to eager young families," adds Stapley.

About KTGy GROUP, INC.

Established in 1991, KTGy Group, Inc., Architecture and Planning, provides comprehensive

planning and award-winning architectural design services for residential communities, retail, hospitality, mixed-use and related specialty developments. KTGy delivers innovative solutions that reflect clear understanding of development, marketing and financial performance and takes particular pride in its highly motivated and principal led studios. Serving clients worldwide, KTGy maintains offices in Irvine, Oakland and Santa Monica, and in Denver. For more information, see www.ktgy.com.

Contact Information

For more information contact Anne Monaghan of Monaghan Communications
(<http://www.KTGY.com>)
949.722.2933

Keywords

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[Highland Homes residential](#)
[StoneBridge HigleyPark Gilbert](#)

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