

## **ClassifiedsForFree.com, the Oldest Online Free Classified Site, Introduces Videos in Free Classifieds**

*Competitive market analysis indicates that popular free classified sites do not have video embedding capability in their free ads. ClassifiedsForFree.com, a popular and the oldest online free classified site, has positioned itself uniquely by offering video embedding capability in their free ads.*

Peoria, IL (FPRC) June 29, 2009 -- In 1997, Dr. Deepak Dutta launched his free classified site ClassifiedsForFree.com. Since then, it has become one of the most popular online free classified sites. Today, ClassifiedsForFree.com introduces videos in all free classified ads posted at the site.

'In the last few years since the rise of YouTube's popularity, people are increasingly using short video clips to generate a variety of contents, including classified ads. Visitors to our site wanted to use videos in their ads and we have worked hard to fulfill their need,' said Dr. Dutta.

'Today, almost all cell phones have video recording capability. Short video clips describing a product for sale can be recorded and uploaded in minutes in popular video sharing sites, like YouTube,' he said. 'These videos can then be easily embedded in a classified ad by entering the URL of the YouTube video page.'

After doing a competitive analysis of similar free classified sites, Deepak has found that all popular free classified sites have limited features in their free ads, including video embedding capability. He has also found that all free classified sites have premium features for a fee. 'Since, ClassifiedsForFree.com does not have any fee-based ads and all ads have equal priority in their visibility, we introduced video capability in all ads,' said Dr. Dutta.

Visitors to ClassifiedsForFree.com site can post ads with videos in more than 60 countries, in all 50 US states and in 600 plus US cities. Unlike other free classified sites, ClassifiedsForFree.com does not force users to sign up for posting their ads. Visitors can post their ads with videos and pictures without signing up for an account.

If they want to edit their ads and renew them before the ads expire, they need to sign up using an email and password only. It is very simple. 'We don't collect unnecessary information and ask registered users to confirm their emails during the sign up process,' said Dr. Dutta.

Another benefit of having an account at ClassifiedsForFree.com is the image management. Registered users can maintain up to 100 images in their private image gallery and include images from the gallery in their ads whenever they want to post an ad. 'They don't have to upload images while posting an ad,' said Deepak.

Unregistered users can upload and include up to three images in each ad. 'The interface for posting ads at ClassifiedsForFree.com is the simplest one we have found so far,' said Dr. Dutta. 'If you want to post a classified ad for free in a popular online classified site and you want the process to be hassle free and quick, ClassifiedsForFree.com is the place for you.'

About ClassifiedsForFree.com

For more than a decade, ClassifiedsForFree.com has been giving opportunities to online marketers and ordinary people to post unlimited free classified ads in more than 60 countries, 50 US states and 600 plus US cities. ClassifiedsForFree.com is a leading and the oldest free classified web site. It has a high search engine rankings and gets thousands of visitors every day. Dr. Deepak Dutta launched ClassifiedsForFree.com in 1997. It is is a part of Dr. Dutta's online publishing company Magical Solutions.

Media Contact

Dr. Deepak Dutta  
Magical Solutions  
P.O. Box 3581  
Peoria, IL 61612  
309-868-9584

**Contact Information**

For more information contact Deepak Dutta of Magical Solutions (<http://www.classifiedsforfree.com>)  
3098689584

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