

## **Can You Afford to Not to Be in a Market with 300 Million Prospective Buyers?**

*In a free Teleseminar-Interview on July 8th 2009, Thomas Power, Chairman of the 0.5-million-member Ecademy, will reveal his strategies for finding customers and building business networks using Twitter and Facebook.*

July 6, 2009 (FPRC) -- Can you afford to not to be in a market with 300 million Prospective Buyers? That's the question that THOMAS POWER, Chairman, asked at the first Twitter workshop recently hosted by Ecademy, one of the world's largest online business networks, with more than 500,000 members in over 200 countries.

And that's the question he's going to answer in a free-to-attend Teleseminar-Interview on 'How To Promote Your Business and Network Using Twitter and Facebook' on Wednesday 8th July with John Thornely, CEO of [www.ThePowerNetworker.com](http://www.ThePowerNetworker.com).

As Thomas says: 'Twitter is growing beyond exponentially, with 1000% growth in the past year and 100% in the past couple of months alone! Projected use should reach 100 million by Christmas and it's set to explode in the next year, once the school-age generation really catches on.'

And, with 200 million users, Thomas says 'Facebook is a huge and active marketplace. So any serious entrepreneur is missing out badly if you're not using it!

'You need to get into Twitter and Facebook NOW.'

Prominent on-the-pulse entrepreneur Guy Kawasaki endorses this view: 'The single best way to market your product or service is Twitter, and that happens to be free. Facebook is a close second, and it's free too!'

Ecademy member Nick Tadd notes that 'New marketing is about the relationships, not the medium', so you need to understand how to use Twitter and Facebook the right way. As Nick says '...it's all about 'Findability' in today's marketplace'.

The Teleseminar will identify how entrepreneurs and business people can enhance their 'Findability' and use Twitter and Facebook to find buyers and expand their networks.

The Teleseminar-Interview is free-to-access but only 200 lines are available. Those interested can register to receive dial-in details at [www.ThePowerNetworker.com](http://www.ThePowerNetworker.com).

Thomas and John look forward to sharing these key strategies with participants then!

### **Contact Information**

For more information contact John Thornely of [ThePowerNetworker.com](http://www.ThePowerNetworker.com)  
(<http://www.ThePowerNetworker.com>)  
+44 (0)1372 453758

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