

## **Increase Sales with New Sales Force Automation Suite**

*OnlineSalesSoftware.net announces leading edge auto-responder suite to nurture sales leads and customers to sales ready status, adding auto marketing to the auto sales tracking suite.*

July 13, 2009 (FPRC) -- OnlineSalesSoftware.net announces new automated follow-up technology that makes marketers and sales teams jobs and lives easier. The maker of online sales management tools and the flagship Sales Power Bench, today released powerful Auto-responder technology to help sales teams keep in touch with Customers and prospects. This new feature combined with automated sales lead and business opportunity tracking with all salespeople makes OnlineSalesSoftware the leader in the automated marketing and sales management software space.

### **Auto-responders Work 24/7 Boosting Sales Lead Conversion to Sales Ready Status**

Powerful auto-responders can now be kicked off by all users of the OnlineSalesSoftware suite. Emails can be sent on a sequence to prospects. This solves the lead nurturing challenge and will warm up leads to sales ready status 24/7. New leads flow directly to the lead management software and to the auto-responder systems. At the same time, the lead data is routed to the correct salesperson, both direct and in-direct, for immediate sales follow up. The auto-responder sequence can be set up and triggered to send targeted emails to each prospect.

### **The Lowest Total Cost of Ownership in the CRM - Sales Management Software Space**

And best of all, according to Peter Fuller, Direct of Business Development, all this wonderful functionality can be had on a shoestring budget:

"Our award winning suite of automatic sales follow up is now stronger than ever with our new automatic marketing module. this module, built with state of the art auto-responder technology, will create a steady stream of warm, qualified sales ready leads coming into our clients sales teams. And best of all, our pricing model, targeted for small, medium, businesses, is a fraction of the cost of our competitors like Infusionsoft."

### **Start Reaping Benefits within 7 Days**

OnlineSalesSoftware, focused on industrial companies and sales channels, deploys fast and offers the lowest total cost of ownership in the lead management, CRM and email marketing space. The return on investment based on the low per user cost, can be exponential dollar return if the automated tracking technology just stops one deal from falling through the cracks per week or month.

### **Sales Software Automates Marketing and Sales**

Unique to any available sales tool and CRM, our service connects with sales teams and prospects, keeping all sales people and prospects in the selling loop. Prospects are nurtured to sales ready leads and salespeople get daily status reports on leads and business opportunities. The sales

management software features are:

Flow web leads to right salesperson in real-time.  
Kick off email nurturing and lead warm up sequence.  
Automatically track all sales efforts from sales people.  
Automatically nurture all prospects and customers.  
Use super Sales Power Bench to update and track sales data.

### Powerful Results for Happy Customers

An ITW business unit, a member of the ITW packaging division, gives OnlineSalesSoftware big kudos. Sales are up over 30% after using OnlineSalesSoftware for one year. This ITW unit uses LeadNET to route and track sales leads to distribution partners the largest being Unisource and Xpedx. Both ITW and their distributors easily route leads and get updates each day. Accurate sales data then builds clear pipelines and forecasts making reporting a snap.

OnlineSalesSoftware.net has made a series of demonstration videos. Just take a minute to register and then take a tour of this powerful, unique sales force automation software.

[http://www.onlinesalessoftware.net/?q=leadnet\\_video](http://www.onlinesalessoftware.net/?q=leadnet_video)

Please register for the demonstrations or call us: 888-605-3173. Call and get your questions answered and to schedule a one on one demonstration.

About:

Onlinesalessoftware.net makes leading edge sales software that automates sales lead distribution, sales lead and business opportunity tracking, and unlike any other CRM or sales software, easily connects with all sales teams direct and indirect. OSS offers automatic lead and customer nurturing tools and automatic tracking of all sales activity. The company also offers full CRM, Commission and Payment solutions.

### Contact Information

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### Keywords

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