

## **Tour Agent, Best On Key West, Adds Shark Adventure To Featured Key West Activities List**

*Florida tour operators Best on Key West, has announced a new Featured Tour, the Shark Adventure. In addition to the snorkel and dive Key West activities, the new shark tour is a popular tourist draw due it's unique appeal.*

July 13, 2009 (FPRC) -- KEYWEST, FL – Premier tour agents, Best On Key West, has announced that the Key West Shark Adventure trip will now take pride of place in their Featured Key West Activities and Tours section. A Featured Tour on the firm's website is likely to be one of the most enjoyable activities on the Key West and the tour operators encourage tourists to participate in them. The Shark Adventure tour is a unique activity, making it instantly appealing for tourists from around the world.

The Shark Adventure is an eco-friendly wildlife and shark-viewing tour unique to the Key West region. While the Key West region offers guests a chance to enjoy various water sports and water based activities such as dive Key West, snorkeling and jet skiing, the shark adventure is in a league of its own. A state of the art tour boat – The Tiger Cat, takes tourists out to the back waters of the Key West where tour participants can enjoy a 3.5 hour shark viewing tour. The tour boat captain and crew are experienced shark tour guides, adept at spotting sharks and other wildlife in the Key West waters, ensuring an enjoyable experience for visitors.

“The Shark Adventure is by far one of the most exciting and thrilling experiences of a holiday on the Key West and we couldn't help but list it as Featured Tour because we want tourists to take note of this special adventure and make the most of it. It's not often that you get to see a shark in the wild so the opportunity must be seized,” says Chis Gardner of Best on Key West.

The Shark Adventure guides entice and attract sharks to the Tiger Cat by using scents that appeal to the sharks. These scents force a shark to move with the boat and tour participants can usually expect to see hammerhead, lemon, nurse, black tip and occasionally tiger sharks as well. The Key West waters are home to a large variety of local sharks and the Shark Adventure gives tourists a chance to see them in their natural habitat. Other popular wildlife seen on the tour are stingrays, dolphins, turtles, fish and several birds as well.

The Key West region is a popular tourist region and the tour operators advise booking accommodation in advance. Rooms in Key West hotels, historic inns and bed and breakfasts can be booked via Best on Key West websites.

“There is much to do in the Key West so why stop with the Shark Adventure. From scuba diving to snorkeling, from fishing to golfing and even sightseeing, we have hundreds of different activities to make holidays very memorable,” concludes Gardner.

### About Best On Key West:

Best On Key West is a company offering a variety of action-packed tours, including special Key West snorkeling excursions. Whether you're looking for incredible scuba diving in Key West or to simply explore the island by kayak or jet ski, the firm excels at helping guests enjoy all of the activities that the world-renowned tropical paradise offers.

**Contact Information**

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