

## **HealthCare.com Launches New Site Aimed At Health Insurance Agents And Consumers**

*HealthCare.com launches a new site, InsuranceAgentFinders.com, aimed at health insurance agents and consumers looking for insurance. The site is full of resources for both consumers and health insurance brokers.*

MIAMI, FL - HealthCare.com, a leading website devoted to providing online information related to health care and health insurance, announces it has launched a new website. The site, <http://www.InsuranceAgentFinders.com> provides consumers with access to health insurance brokers in their state as well as advice and tips on what you should expect when choosing and working with a licensed insurance professional.

The site clarifies the difference between the types of health insurance agents and the benefits and features about each type. In addition, InsuranceAgentFinders.com also has a search feature so users can find a local insurance agent to work with in choosing a health insurance plan.

"We know looking for a health insurance agent can be a daunting task, especially if you're trying to navigate the system alone. Contacting a broker or agent can be a great first step towards finding a health insurance plan that fits you and your family. Individual, group, captive or independent - if you don't know what these words mean and how they relate to health insurance, visit our website and we'll get you started in the right direction towards finding the perfect health insurance plan," said Grace Della, VP of Online Marketing for HealthCare.com.

The site also exists as a resource for health insurance agents with information regarding continuing education, quote engines to maximize customer service and efficiency, and web design resources so that brokers can get the most bang out of their web-driven traffic. These resources are more important than ever before since more and more consumers turn to the Internet when searching for health insurance.

InsuranceAgentFinders.com isn't the only site devoted to health care and insurance run by HealthCare.com. Other sites include HealthInsuranceFinders.com, HealthInsurancePlan.us and LifeInsurance.org. Each of the sites has a specific goal in helping consumers find health insurance plans, health care providers and health insurance brokers in their area. The sites are all designed to be easy to navigate, no matter whether the consumer is looking for a group or individual health insurance plan.

"InsuranceAgentFinders.com is a great resource for both consumers and agents alike. We know health insurance brokers will find our continuing education information and other agent resources incredibly useful. The insurance industry is constantly changing so it's important to stay up to date with the latest information regarding rules and regulations. We've put all this information in one place, making our site a one stop shop for health insurance agents and people searching for affordable, quality health insurance coverage," said Della.

About Healthcare.com: Healthcare.com is an online search firm that serves millions of healthcare and health insurance searches every month by linking site visitors with the providers and information they desire. The firm's primary search categories are related to health information, health insurance

and health care providers. Healthcare.com also owns and operates a variety of health-related websites, including <http://www.healthcare.com>, <http://www.healthinsuranceplan.us>, <http://www.healthinsurancefinders.com>, and <http://www.lifeinsurance.org>.

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