

Click & Pledge Launches Community Building Online Donation Package For Non Profits

A new 'Community Builder' website manager product designed for non-profit organizations incorporates a built in system to accept donations.

August 7, 2009 (FPRC) -- BLACKSBURG, VA – Helping non-profits and political organizations become more successful in their fundraising, Click & Pledge has introduced the new 'Community Builder' package. The new package offers non profits a simple way to build a website of up to 10 pages that already includes a built-in online donation system capable of accepting a variety of payment options.

In addition to providing an easy way to accept donations, the Community Builder package provides all of the tools and support that most nonprofits require to create and grow a vibrant community of volunteers, donors, and supporters. Click & Pledge has developed inexpensive packages of services to deliver consultative assistance, service, set-up and monthly management of content.

"Community Builder has packaged the most popular and easy-to-use social networking and communication tools designed to help raise the level of awareness online. Organizations can harness the power of these tools to cultivate and grow volunteer organizations and increase donor participation and fundraising," says Jim Barney, VP of Marketing at Click & Pledge.

The online fundraising software is comprised of three primary components: the Community Manager, the Website Design/Manager, and the News Manager. The Community Manager component manages the setup and maintenance of social networking sites such as Facebook, Twitter, MySpace. Next, the Website Manager handles aspects of website building, designing, and programming while the News Manager manages news distributed via online and print media. The comprehensive package is especially useful for non-profits and political candidates who are working within tight budgets.

"Our Community Builder software is designed to give non profits the opportunity to leverage the cutting edge social media tools to better reach out to their audiences. Our goal is to help non-profits build websites that meet their vision aesthetically, but that help them to raise funds and awareness for their organization," concluded Barney.

The Click & Pledge Community Builder Package with a ten page template design and built in online donation software is priced at an affordable \$750. Clients can take advantage of the package to create affordable yet powerful websites for their organization or fundraising campaign.

About Click & Pledge:

Designed to meet the online fundraising needs of non-profit organizations, Click & Pledge has grown from an idea in 2002, to its leadership position today. The company serves over 7,000 customers in 45 countries. As a pioneer in the delivery of Software-as-a-Service (SaaS) to non-profits, Click & Pledge enables any size organization with sophisticated software tools for more efficient and effective online fundraising. Click & Pledge is privately-held and located in Blacksburg, Virginia.

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