

Boss, I Know Your Secrets

52% of American workers admit to searching the internet for information about their colleagues and managers; hoping to find some juicy gossip to spread around the office.

August 13, 2009 (FPRC) -- A study of 1,092 American workers, commissioned by Yasni people search, has revealed that 52% admit to searching online for their colleagues' and managers' social networking pages, blogs they have commented on and forums they are members of, in the hope of finding out some hidden secrets about those they work with.

By searching on social networking sites, forums and blogs, Americans are able to find pictures, comments or status updates that may give a deeper insight into their fellow workers and management. This may ultimately lead to better relationships within the workplace, as people will know who they share similar interests with and how to strike up a conversation that will truly impress the boss.

For searches like this, Yasni reveals accurate results; checking a person simultaneously on more than 100 online sources within seconds and collating the most relevant information.

Andy Barr, CCO of Yasni had the following to say;

"The statistics represent how U.S. people are benefitting from the services Yasni has to offer. More than half of employees have the advantage of knowing what their manager likes to do in their spare time and what better way to impress your boss than to show an interest in their favourite hobby?"

"However, we are also highlighting the importance of checking your own online reputation as there have been incidents across the world whereby members of staff have been disciplined and even sacked for writing inappropriate comments about fellow members of staff, phoning in sick and then uploading photos of a wild night out or just updating their social networking status throughout the day, when they should be working.

"As we always stress, it is important for people to remember that social networking is just that; 'social'. Therefore all information should be used intelligently and with discretion."

ENDS

For more information about Yasni visit <http://www.yasni.com>

Logos and images of Andy Barr are available on request

Further information about Yasni:

Emma Stockley, 10 Yetis PR
Tel: +44 01452 348 211
E: emma@10yetis.co.uk

Note to Editors

About Yasni (www.yasni.com):

Yasni is the world's most popular people search website with more than 26 million page requests and approximately 10 million visitors on six continents each month.

People search, which accounts for nearly one-third of all search queries on the Internet, is one of the largest online markets as more and more people turn to the Web to find information about old friends, co-workers, business partners, job applicants, neighbours, prospective mates and much more.

In just a few seconds, Yasni provides a free and comprehensive overview of people and their associated networks, including contacts, pictures and other publicly available information.

Yasni is also the ultimate resource to control one's online reputation and manage what information is available about them on the Web.

Contact Information

For more information contact Emma Stockley of yasni (<http://www.yasni.com>)
01452348211

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