

MiresBall Ranked Among America's Fastest-Growing Private Companies by Inc. Magazine

West Coast brand design firm MiresBall ranked among America's fastest-growing private companies by Inc Magazine; ranks No. 3,532 on the 2009 Inc. 5000 with a three-year revenue growth of 68%

August 13, 2009 (FPRC) -- Inc. Magazine has ranked MiresBall brand design firm No. 3,532 on its third annual Inc. 5000, an exclusive ranking of the nation's fastest-growing private companies. The list represents the most comprehensive look at the most important segment of the economy—America's independent-minded entrepreneurs.

Based on revenue growth between 2005 and 2008, MiresBall made its second appearance on the Inc. 5000 list earning the position of 3,532.

"The continued growth in MiresBall's revenue demonstrates the value that companies place on telling authentic brand stories," said Scott Mires, principal and creative director at MiresBall.

The 68 percent increase in the design firm's revenue also underscores the importance of developing strong brands in a down economy.

"Strategic branding is what differentiates products and companies," says John Ball, MiresBall principal and creative director, "A well-articulated brand story can help a company mitigate the effects of an economic recession."

The 2009 Inc. 5000, unveiled on <http://www.inc.com>, also serves as a unique report card on the U.S. economy. Despite the ongoing recession, aggregate revenue among the companies on the list actually increased to \$214 billion, up \$29 billion from last year, with a median three-year growth rate of 126 percent. Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found on Inc.com.

About MiresBall:

MiresBall is a West Coast-based design firm that specializes in telling compelling brand stories. The firm develops the strategy, narrative and visuals that bring brands to life and create meaningful connections with customers. For more information, visit <http://www.miresball.com>.

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