

PR Agency Celebrates Fourth Birthday with Record Growth Year

Consumer PR Agency 10 Yetis is celebrating its fourth birthday in style having had a record year despite the recession, doubling its staff numbers, tripling its turnover and winning more new clients than at any time in its history.

August 27, 2009 (FPRC) -- Today sees consumer PR Agency, 10 Yetis, celebrate its 4th birthday with record breaking success as the company reports excellent levels of growth over the last year.

The Gloucester based PR Agency that has clients across the UK, Europe and even Fiji can report it has doubled its number of employees, tripled its turnover and won more clients that at any point in the company's history over the last 12 months.

Public Relations Agencies have faced a torrid time due to the global recession but 10 Yetis has so far weathered the storm by remaining true to its roots and concentrating exclusively on delivering the type of media attention and coverage that increases client sales and improves their bottom line.

Over the 4 years since the company began, the PR Agency has gradually moved from predominantly being seen as a financial services and tech sector public relations company to being recognised as a dedicated consumer agency.

The company has also proved that it can handle much more than consumer PR campaigns through client wins for brands such as TweetMinster, a site which creates greater engagement between politicians and members of the public, and giving crisis communications advice to a family involved in one of the greatest tragedies of 2008 and who were being besieged by the media.

Speaking about the record breaking year Andy Barr, Managing Director of 10 Yetis said,

'There is no doubt about it, the last twelve months have been a rollercoaster where we have expected the recession to take hold at any point but the reality has been that we have enjoyed phenomenal business growth, been fortunate enough to recruit some excellent new members of the team and most importantly, raised our profile to win exciting new clients'.

He continued,

'Never one to rest on laurels, as we head into our 5th year of trading we have a number of exciting plans for the future and hope to go from being the wild card agency for big brand pitches to being one of the first names that companies are looking to work with'.

www.10Yetis.co.uk

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