

## Casting Call for TV Game Show!

*'Dark Elf Entertainment, Inc.'* continues its quest to raise the presence of independent TV content creation in relation to the 'Michigan Film & TV Tax Incentive'.

September 2, 2009 (FPRC) -- Ypsilanti, MI. 'Dark Elf Entertainment, Inc.', along with production partner 'Prince Igor Films' and '2nd Bananas Casting Services' announce a second 'OPEN' Casting Call for Dark Elf's planned 'PROJECT: GAME SHOW'.

'The first 'OPEN' Casting Call was a huge success in terms of getting a good snapshot of some of the talent that the Metro Detroit area has to offer', stated Tony Dixon, the Managing Partner of Dark Elf Entertainment and 'PROJECT: GAME SHOW' 's co-creator.

'They ran the gamut from fashion and runway models, TV and radio personalities and movie extra to educators and the unemployed. Kevin Olmstead, a record winner on 'Who Wants To Be a Millionaire? ©' was on hand as well as local actress Kelly Jennings. We also had a large representation of 'JEOPARDY ©' and 'WHEEL OF FORTUNE ©' watchers. This is a good thing because it shows that there is a market for a NEW game show presence!' said Dixon.

The second 'OPEN' Call is scheduled for Saturday September 19th, 2009 from 1 to 4 PM at the Student Center on the Campus of Wayne State University in Detroit.

'Dark Elf' is looking for a host and a co-hostess for this project which is planned to begin production in the late fall. It will be independently distributed like the majority of 'Dark Elf's projects, in the 'North Coast' states (MI, OH, IN, IL, WI, MN, and PA) first, then nationally released by a syndicator. The game show itself is a variation of a family game that has been brought into the 21st century and is being promoted as a fast-paced, pop-culture focused, fun for all kind of game.

'Last century there was a version of this game that ran on TV for almost 40 years in some fashion or another. If we can have that kind of success with our version it will be great for the TV industry and economic picture here in Michigan', concluded Mr. Dixon.

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### Keywords

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